

Historic, Archive Document

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Here's Your 1950 Plant For Pool Catalog

62.67



- WATER LILIES
- GOLDFISH
- LOTUS
- TROPICAL LILIES
- AQUATIC PLANTS
- AQUARIUMS
- IVIES

★ LOVELAND ★
GOLDFISH FROM-AQUATIC NURSERIES
LOVELAND, OHIO

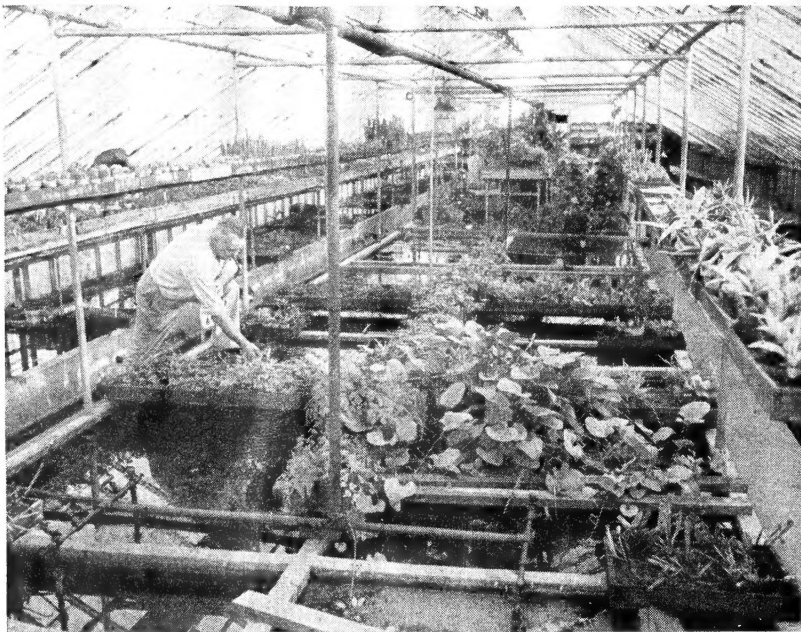
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A partial view of one of our greenhouses—just chuck full of Plants for Pools—Plants for aquaria and House plants. This greenhouse is always a delight to see—thousands of plants, fishes and other aquatic animals. In the flat at the right are some of the Insectivorous Plants—round leaf plant in pool—Eichendorus Radicans which is used for aquaria and for pools—The gentlemen with the cigar is Jo Jo himself.

VISITORS WELCOME

We invite you to visit "Ohio's finest Water Gardens." We are here to serve you at our plant as well as to fill your orders by mail. When vacationing this year or if you live nearby, drive out to see us. Whether you come to look or to shop you are welcome to stay as long as you wish and to roam wherever you please. In our plant filled greenhouses and on our twenty-eight acres devoted exclusively to the growing and raising of "Things aquatic" you will be delighted by the unusual and exotic beauty of what you see.

Located on the C. C. C. Highway we are just a pleasant 20 mile drive from downtown Cincinnati. Open daily 8:00 to 5:00 and on Sunday 9:00 to 5:30. From January 1 to April 1—Daily from 8:00 to 5:00 and Sunday afternoon from 1:00 to 5:30.

WE ARE NOT LOCATED IN LOVELAND, OHIO—When you drive out—STAY ON THE C. C. C. HIGHWAY (U. S. No. 22—State Highway No. 3) Loveland, Ohio, is our Postal address only. (Note our location on the map in relation to the village of Loveland.)

Our phone number—Loveland 4033

WE ARE HERE TO SERVE YOU

Throughout our 26 years of growing and raising "Things Aquatic" we have worked constantly towards better ways of serving you, our customers. As our business has grown, and as our stock and growing space has increased, we have always kept in mind the necessity of giving our customers speedy and efficient mail order service; and as well, the largest and healthiest aquatics possible. We ship only the best of plants and stock available; carefully wrapped and packed to reach you in good condition, ready to plant, and guaranteed to grow in your pool. If any aquatic plant sold by us does not grow within thirty days after planting we will replace those which fail to grow free of charge, customer to pay for the shipping charge only. This guarantee applies to Tropical Lilies only when we are allowed to ship at a date we consider safe for planting.

There Is Something About A Lily Pool That Makes The Rest Of Garden Seem Commonplace

The principal value of aquatic gardening is as an enduring hobby—its purpose to offset the more serious side of life by bringing joy, happiness and relaxation.

Did you ever notice how much better you do a job when you're calm, relaxed, unworried?

A pool involves LITTLE space, LITTLE expense and LITTLE time or attention. Yet nothing else gives quite so much for so little. Aquatic life is fascinating—fishes glide through the depths, dragon-flies skim above, green pads unfold and waxey blossoms sparkle in the sunlight. The mystic lotus rises, breathing the lure of far away land.

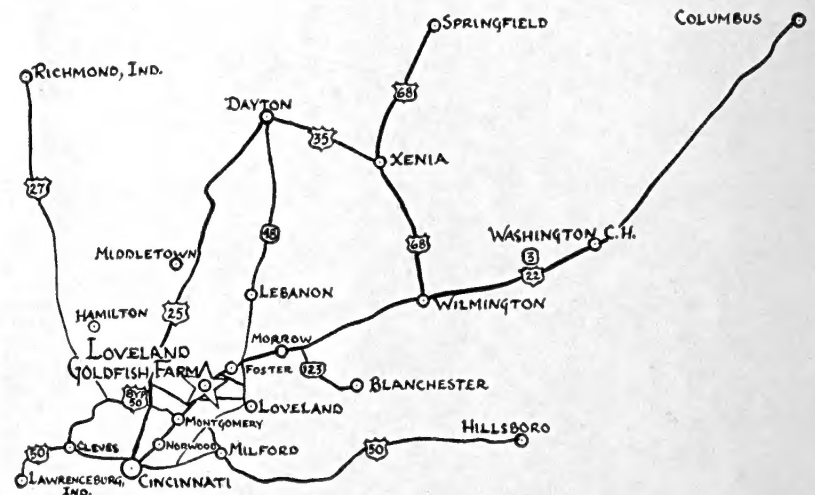
Today we have a great need—for the comfort and solace which only Nature can provide—and we must be thankful that aquatic Plant Life is still abundant.

NOW IS THE TIME TO BUILD A LILY POOL!

Materials are more plentiful and easier to obtain. The whole family can go into a huddle as to where the pool will be best built, and with a little cement work, you can have your water garden.

Build your pool NOW! beside the benefit of healthful outdoor work, a Lily Pool will provide many hours of relaxation and pleasure, will make your garden more beautiful—now and for years to come.

If you would like one of these Catalogs sent to your friends—all you have to do is jot their name and address on a postal card and send it to us. We will be glad to send it to them immediately; or anytime you misplace your Catalog, let us know and we will send you another.



LOVELAND GOLDFISH FARM

IS LOCATED ON

C.C.C. HIGHWAY, U.S. 22, STATE ROUTE 3

JUST A PLEASANT 20 MILE DRIVE
FROM

DOWNTOWN CINCINNATI

Copyrighted 1950—Loveland Goldfish Farm

TERMS EFFECTIVE JANUARY 1, 1950

ORDER EARLY

This is most important—and use Order Sheet, carefully filling in blank places and enclosing payment for full amount of order. Write name and address plainly. To facilitate handling do not write letters on same sheet as orders.

REMITTANCE should be made by Post Office or Express Money Order, Bank Draft, or if more convenient to you, send your personal check.

Include 10% extra to amount of order for Parcel Post Shipment—which will take care of handling and prepaid postage. This applies to Water Lilies, Bog, Floating Shallow Water and Submerged Plants, Collections, Scavengers and Foods and Remedies.

West of the Rockies add 15%.

ORDERS FOR \$2.00 OR LESS REQUIRE 20c EXTRA FOR PACKING AND POSTAGE. THIS AMOUNT MUST BE ADDED TO AMOUNT OF ORDER.

West of the Rockies add 25c.

On items marked Shipping Charges Collect—means you pay the express charges—Always mail remittance with order. No C. O. D. orders accepted.

WE SHALL ASSUME THAT SHIPMENT IS DESIRED BY EXPRESS, CHARGES COLLECT IF NO ALLOWANCE FOR POSTAGE ACCOMPANIES ORDER.

HANDLING GOLDFISH ON ARRIVAL. Never allow them to remain in their cans for too long a period or overnight. Before transferring fish to your pool or aquarium, be sure the temperature of water is of no great difference. Best to add some of your water to the can in which fish have been shipped. Use one ounce salt per gallon of water to help heal any injury that was done in shipping. Do not take fish in hands. Use a dip net.

CULTURAL DIRECTIONS. We have printed on small leaflets for your convenience complete cultural directions. One of these will be sent with each order.

GOLDFISH must be sent by express.

We ship Goldfish in this catalog all the year round. When plants are ordered with Goldfish the entire order is shipped via express, charges collect.

Minimum order on goldfish—\$1.00.

No goldfish orders accepted if shipping distance is over 1000 miles.

Complete instructions Page 17.

Empty Fish Cans must be returned at once

Empty cans should be dried out and returned. If you fail to return can, we will have to charge you \$2.00 to \$5.00 depending on can. If you do not care to help us—by returning can—please do not order.

Aquariums—Aquarium gravel are shipped only by express—shipping charges collect.

DUE TO PRESENT CONDITIONS—PRICES ARE SUBJECT TO CHANGE WITHOUT NOTICE.

Bad Order Report

If shipment via express arrives in bad condition accept shipment but be sure to get a Bad Order Report from your express agent—stating loss—condition of shipment and if delayed—stated thereon—**No Claims Considered without this report.** Do not return merchandise without our permission. We still guarantee Live Arrival—but must have your cooperation—in securing necessary papers to file claim.

PRICES APPLY ONLY TO THE UNITED STATES PROPER

GUARANTEE

We ship good stock carefully packed. All goods are guaranteed to reach you in good condition. If shipment should arrive in bad condition—be sure to receive a Bad Order Report from the Express Co.—stating condition of package and of fish—condition of water and if delayed stated thereon. Loveland Goldfish Farm makes no warranty, expressed or implied, with reference to any merchandise sold by us, except as to certified size and quality, and that all stock shall be true to name and our liability in any case shall be limited to the replacement of such items as are short or damaged.

IF ANY OF YOUR FRIENDS DESIRE ONE OF THESE CATALOGS JUST HAVE THEM DROP US A CARD. WE WILL GLADLY MAIL ONE TO THEM.

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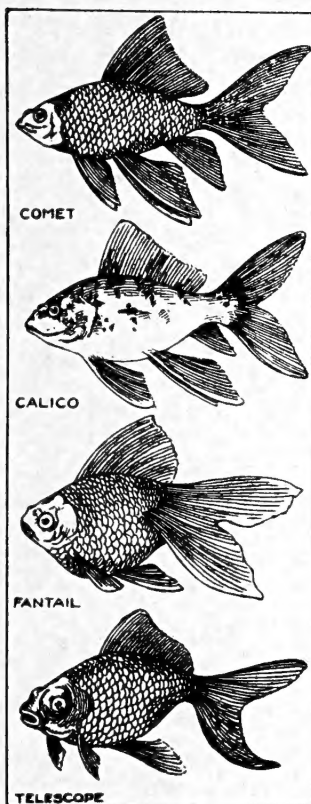
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Goldfish - - -

The Ideal Pool Fish

NO POOL—even if it is a miniature one—is complete without a few ornamental fishes. Fish in the pool will take care of themselves, only an occasional feeding of Dried Shrimp and Jo Jo Fish Foods is needed.

The illustrations show several different types. The illustrations are not exaggerated as is the case in many catalogs. You will be pleased with our selections.

Goldfish may be wintered outside in your pool, provided you have some soil and plants in it, and the depth is at least 18 inches. If you drain your pool, a tub or tank in the basement will answer.

Goldfish Collection for the Small Pool COLLECTION No. 25

25 FISH. A complete collection of small size fish for the small pool assorted as follows: **15** Selected Common fish, 3 to 5 inches; **6** Calico fish, **2** Telescopes, **2** Fantails. **\$3.50.**

**WE NEED THE CANS—\$1.00 DEPOSIT REQUIRED—
SAME TO BE REFUNDED ON RETURN**

COMMON GOLDFISH. A selected group of goldfish for all pools. Usually assorted—gold, gold and white, pearl, gold and black.

Medium Sizes 2 to 3 inches, **each \$.10; dozen \$1.00**
Size 3 to 4 inches, **each .15; dozen 1.50**
Size 4 to 5 inches, **each .25; dozen 2.50**

THE BIG GOLDFISH in gold and white, pearl and gold and black.

5 to 6 inches, **pair \$1.00; dozen \$5.00**
6 to 7 inches, **pair 1.50; dozen 6.00**
8 to 9 inches, **pair 3.00**
10 to 12 inches, **pair 5.00**

THE SHUBUNKINS OR CALICO FISH.

Medium size, 2 to 3 inches, **each \$.25; dozen \$2.50**
Larger size 3 to 4 inches, **each .35; dozen 3.50**
Extra Fancy selected fish—according to quality—
75c to \$2.00 per pair.

FANTAILS.

Small size, per two **\$.30; per dozen \$1.50**
Medium size, per two **.50; per dozen 2.50**
Large size, 3 to 4 inches per two **\$1.00; per dozen \$5.00**
Extra fancy selected fish according to quality
\$1.00 to \$3.00 each

VELVET BLACK TELESCOPES. Small, **25c;** Medium, **50c;** Large sizes, **75c.** Extra fancy selected fish according to quality, **\$1.50 to \$5.00 each.**

Goldfish Are Shipped By Express

Minimum order \$1.00.

No orders accepted if shipping distance is over 1000 miles.

We guarantee live arrival on all goldfish.

If shipment should arrive in bad condition notify Express office claim department at once! Get a Bad Order Report and mail this to us, together with empty can and we will replace lost fish. Right reserved to replace or refund at our discretion.

Orders for fish up to 25 of the smaller sizes are shipped in small cans which are not to be returned. 35c should be added to your order for this can.

Orders for fish up to 50 of the smaller sizes, a regular shipping can is used. A \$1.00 deposit is required on these cans which must be returned prepaid. Deposit will be refunded. Orders for fish more than 50 are shipped in larger size goldfish cans. A \$3.00 deposit is required on these cans which must be returned prepaid for return of deposit.

Goldfish for the Medium Pool

COLLECTION No. 26

FIFTY FISH. A combination of all sizes of goldfish assorted as follows: **20** selected common fish 2 to 4 inches. **10** Calico fish, 2 to 4 inches. **10** selected goldfish, 4 to 6 inches. **10** assorted Fantails and Telescopes.

50 Fish, \$7.50

**PLUS \$1.00 DEPOSIT FOR RETURN OF
SHIPPING CAN**

Goldfish for the Large Pool

COLLECTION No. 27

100 Fish. A collection of beautiful goldfish of medium and large sizes. **30** fish, 2 to 4 inches, **35** fish, 4 to 5 inches, **5** Giants young, 5 to 6 inches, **15** assorted sizes Shubunkins from small to medium size. **15** assorted Telescopes and Fantails.

100 Fish, \$17.50

COLLECTION No. 28

100 FISH. A collection of selected common fish. 2 to 5 inches. **\$10.00.**

On collection **No. 27** and **No. 28** we loan large shipping can. Deposit of \$3.00 is required to assure return of can. **This deposit returned on return of empty can.**



HARDY WATER LILIES

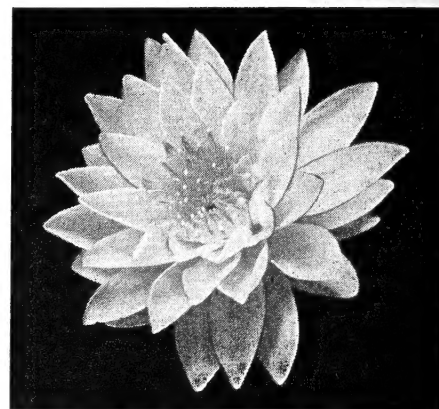
Bloom and Beauty Year After Year

GLORIOSA. One of those Lilies with an abundance of "It." It has no equal for blooming. No pool is complete without this beautiful red Lily. **\$3.00**

COMANCHE. This is our choice of a sunset color Lily for a large pool. It has all one could ask for a Lily. It begins to bloom very early in the spring and we have seen it in bloom until ice forms in the ponds in winter. The color is a rich apricot, then changing to a deep bronze. **\$2.75**

SUNRISE. The biggest and best of them all. Looks like huge yellow suns floating among leaves that are beautifully marked with brown spots. The flowers are graceful in form, of glorious canary color. A Lily that should be in every water garden. **\$3.00**

NEPTUNE. The feature of this rare variety is the color of its blooms—imagine a deep pink flushed with smoky red at the base, then becoming lighter until the tips of the petals are almost white. Visitors to our gardens have wondered at the large amount of blooms coming from the plants. Try it for something that is different. **\$2.50**



Gonnere—large double white flowers
GONNERE. The greatest and finest of white Lilies. Each blossom is a perfect globe. This variety is double clear to the center. Snowy whiteness of color. In our opinion it is one of the most attractive Lilies in our garden. **\$3.00 each.**

Loveland All Star Collection

One Each of the 5 Above	ANY THREE	ANY TWO
COLLECTION NO. 5	NO. 7	NO. 6
\$12.50	\$7.75	\$5.50

SUNRISE THE HARDY WATER LILIES

if properly planted will grow and multiply and can be held over winter for next year's pool. These sturdy growers offer you a great variety of lovely waxen flowers, reflecting almost any color your heart desires as they float on the surface of the water.

★ SPECIAL ★

SUMPTUOSO—a rich strawberry color—a free bloomer—and excellent growing variety. Visitors always admire this variety—a wonderful Lily to add to your pool. **\$2.00 each.**

MONEY SAVING COLLECTIONS— LISTED PAGES 9-12-13.

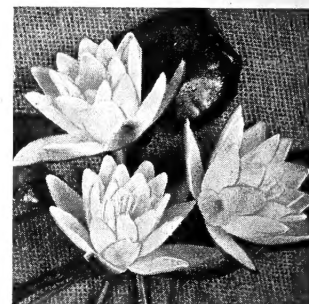
We are sure our prices and our merchandise and our service will meet comparison anywhere. We have tried to tell you everything about our plants and ourselves. What advantages you enjoy when buying at Loveland. How simple and easy it is to order. Everything is in readiness for you.



White Laydeker

GLADSTONE. One of the best of the White Lilies. Large white flowers with broad waxy petals. A strong grower and a free bloomer. It is excellent as a cut flower and very popular with beginners as it is grown so easily.

2.00 each.



Albatross

WHITE VARIETIES

These gorgeous lilies, admired by all, contain a certain charm in the very pureness of the shade of the lovely blooms.

HERMINE—a new variety admired by all who see it. The pointed petals give it a distinctive appearance from other white varieties. Snowwhite flowers. **★ SPECIAL ★ \$1.50 each.**

ALBATROSS—a giant variety. With its huge widespread blooms, it is so very comparable to the significant name that it has won many who are looking for a pure white Lily. This is quite the outstanding Lily in any pool where it is given any chance for growth at all. **\$2.75.**

WHITE LAYDEKER. Dainty white flowers, with a velvety Center. This one is excellent for tub culture. Also has that very pleasing tea fragrance. **\$1.50 each**

MARLIAC ALBIDA. A most desirable white variety, free bloomer. Try it. We are certain it will please you. **\$1.50 each.**

No C. O. D. orders
from this catalog.
Send full amount of
money with your
order.

HARDY WATER LILIES

Red Varieties

CONQUEROR. You'll like this variety. The flowers just seem to live up to the name. Large buds come forth, bursting into immense red flowers. **\$2.50 each.**

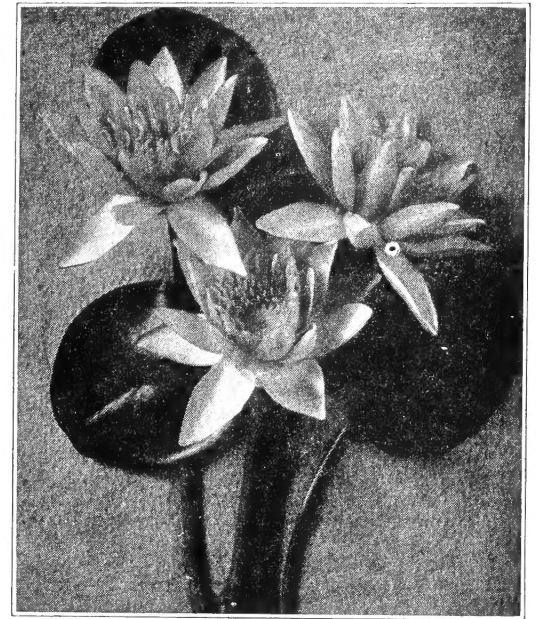
★ SPECIAL ★

ATTRACTION. This bright red Lily is an attraction in itself. Large blooms frequently 8 inches across make everyone want to have this variety in their pool. A real aristocrat of the aquatic family. **\$2.35 each.**

ESCARBOUCLE. The prettiest red of them all. It is a Lily we can recommend. A free grower. An early bloomer, exceptionally hardy.

\$3.00 each.

FIRE CREST—A deep pink variety. Stamens on flowers are red, making quite a delightful contrast. Flowers are fragrant. **\$1.75 each.**



Marliac Rosea—a beautiful deep pink variety. Other varieties having same cup shaped formation of bloom, Marliac Chromatella and Marliac Albida.

GLORIOSO

CHROMATELLA. A variety that far outsells any other Lily. It is one of the best of the yellow varieties. Leaves beautifully marked in deep green and brown. Bloom a rich yellow in color. **★ SPECIAL ★ \$1.85 each.**

SOLFATARE. A new French variety. Its soft peach color changing to salmon makes a combination of colors that one admires. Try it. We are sure you will enjoy it. **\$1.50 each.**



Blooms typical of lilies classed as orange shades. Varieties such as Aurora, Chrysantha, Solfatare.

MARLIAC ROSEA. This pink Lily stands out as a Worth-while variety for any pool. Excellent as a cut flower variety, its waxy blossoms last several days when picked. **\$1.75 each.**

PINK OPAL. We have always enjoyed its deep pink cup-shaped flowers. Everyone recognizes its value and it is one of our best sellers. A fragrant variety for the small or large pool. **\$1.75 each.**

ROSE AREY. Another pointed petal variety. The flowers are a deep pink, deliciously fragrant. It is very hardy and grows freely. **\$1.75 each.**

AMABILIS. A new variety that is a beauty. So different in form and bloom that we recommend it as something really worth while. It's in a class by itself. In color it is a bright silver-pink and its blooms easily average 7 inches in diameter. **\$3.25 each.**

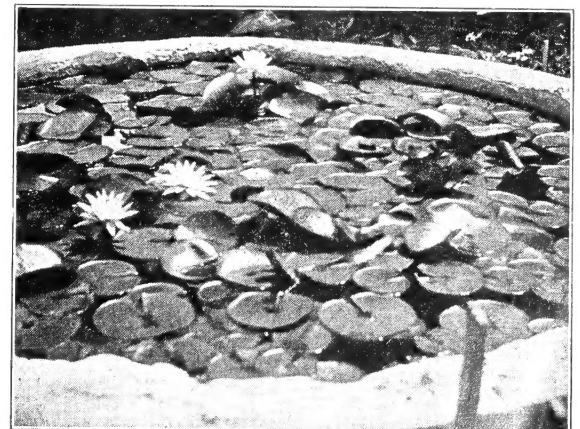
AURORA. Do not hesitate to choose the Aurora if you are seeking a hardy, free blooming Lily of sunset shades for your pool. On the first day the flowers are a soft, rosy apricot, deepening by the third day to nearly a red. After your plant is established you will see blooms of three distinct colors. Quite an attraction. Suitable for small pools or tub garden. **\$1.75 each.**

PAUL HARIOT. A favorite variety that is one of our best sellers. Always a feature attraction. **\$2.00 each.**

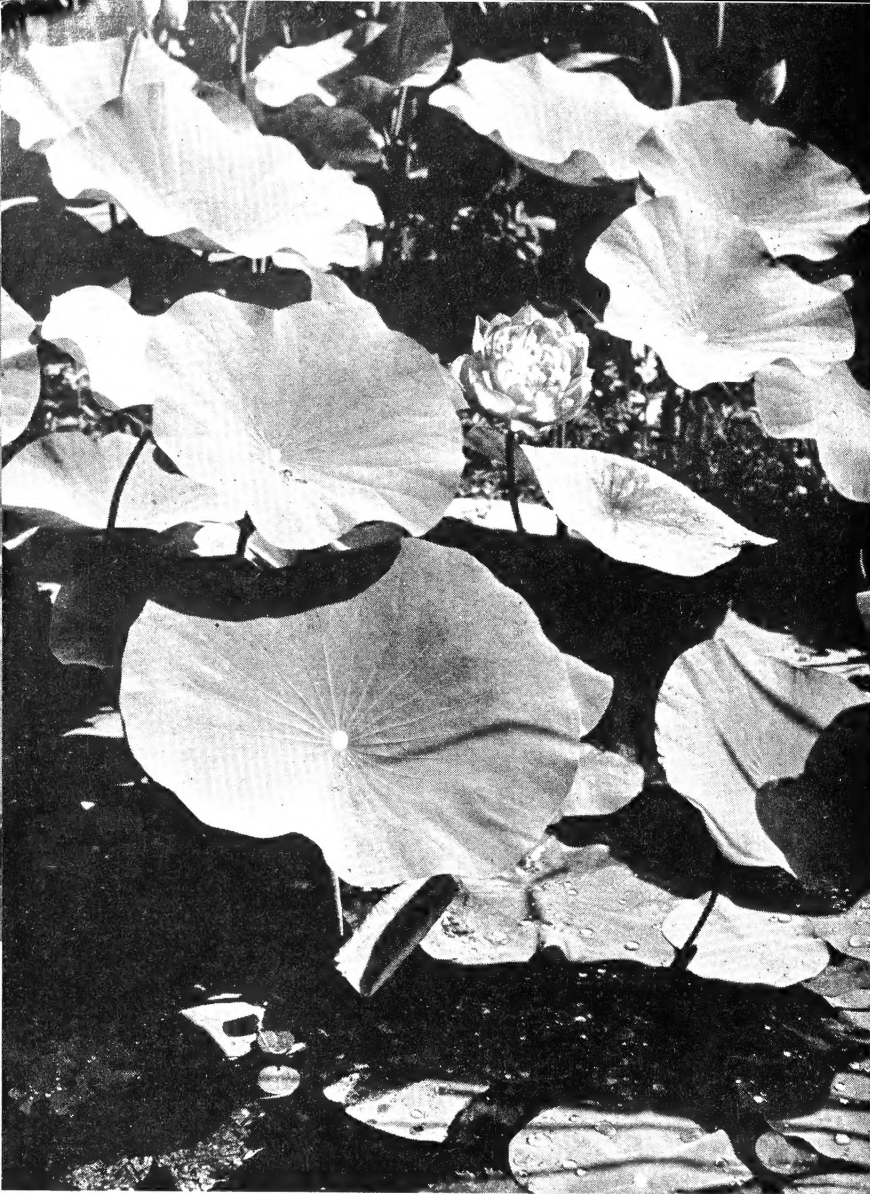
MINIATURE WATER LILIES

JOANNE PRING—A hardy pink miniature Water Lily—Flowers 2 to 2½ inches across and a rich deep pink in color—lighter toward the upper tips—Stamens are orange—yellow on the inside—and deep pink on the outside. Useful for tub garden or can be grown in any size pool. **Each \$3.00.**

YELLOW PIGMY. A tiny little Lily that is ideal for tub-culture, or very small pool. Flowers are only 1 to 2 inches across. Of a rich golden yellow. **\$1.75 each.**



CHROMATELLA



CHINESE DOUBLE LOTUS

FOR AN ORIENTAL APPEARANCE

in your water garden, plant this collection—the Lotus in one corner, the Papyrus and Taro and Parrot Feather in another corner, and you have a scene that will remind you of the far east. Try it.

COLLECTION NO. 11

Chinese Lotus Imperial Taro Plant
Papyrus Parrot Feather

\$4.25

EGYPTIAN LOTUS. (Speciosum). The Sacred Lotus of the Nile. Rosy pink blooms. Shy bloomer in a small pool. **Each \$2.75.**

★ SPECIAL ★

AMERICAN LOTUS. (Luteum). Native to some of the States in the South and West. Flowers, rich yellow, large grower, requires considerable room in a pool. **Each \$2.50.**

MIXED LOTUS. During the spring rush, labels get lost, and if you want "just a lotus" order one of these. **Each \$2.50.**

LOTUS ARE SHIPPED FROM APRIL 15th TO JUNE 15th

The Lotus . . .

There is something fascinating about a Lotus. Symbolic of purity under temptation, so the followers of Buddha have said.

In the Lotus we see beauty of form and harmony of color, great concave, shield-like leaves often 2 feet in diameter, large buds borne on long stems 4 to 8 feet tall, enormous flowers with delightful fragrance.

Lotus are perennial, coming up year after year. They should be planted in full sunlight at a depth of from 6 to 18 inches below water level in a container, which should be about 15 inches by 24 inches and at least 10 inches deep. Soil, a rich mixture of top soil and well rotted cow manure.

CHINESE RED LOTUS - Colossal-Exotic-Supreme

The King of Lotus. Large full double flowers of bright rosy carmine carried well above the foliage. A gorgeous variety; magnificent in every respect. Can be grown in tub, small or large pool—natural lake—in pools provide a box containing at least 3 bushels of soil.

\$3.75

SHIROMAN LOTUS—Illustrated below—Big double blossoms of pure white color. Truly the Queen of Lotus—**Each \$3.75.**



Lily Collections by Color

COLLECTION No. 20

2 Hardy Lilies—Hermine and
Pink Opal

\$2.75

COLLECTION No. 21

2 Lilies—Chromatella and Pink Opal

\$3.00

COLLECTION No. 22

3 Lilies—Marliac Albida,
Chromatella and Pink Opal

★ **\$4.25** ★

COLLECTION No. 23

4 Lilies—Marliac Albida, Chromatella,
Rose Arey and Glorioso

\$6.25

COLLECTION No. 24

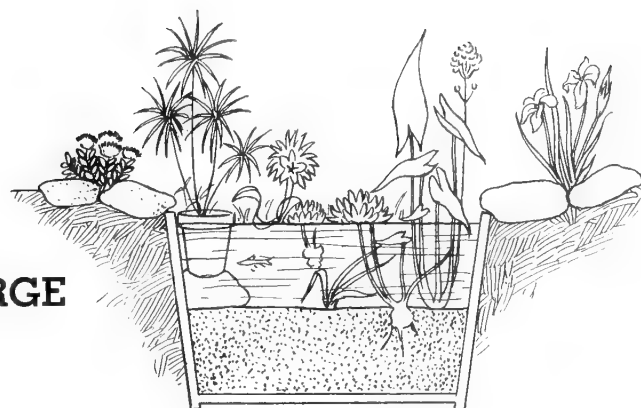
4 Lilies—Gladstone, Chromatella,
Pink Opal and Paul Hariot

\$5.50

Miniature Water Gardens . . .

**YOU CAN HAVE ALL
THE BEAUTY OF A LARGE
POOL IF YOU HAVE**

a sunny spot for a Tub Garden or a small Pool. A common wash tub, or better still an old discarded bath tub, may be used for the pool. Simple little pools may be built out of brick, concrete, or cinder blocks, and lined inside with a coat of cement. This construction is easy and inexpensive. For a summer of real pleasure try a miniature Water Garden. These collections will assist you.



Collection No. 2

for the Small Pool

1 Water Lily, any color you select, white, pink, yellow or orange
3 Plants for Shallow Water
1 Plant for Oxygen
1 Water Poppy
1 Water Hyacinth
1 pair Live-Bearing Snails

ALL FOR \$3.00

FOR A SMALL POOL—Collection No. 4

2 Water Lilies—Marliac Rosea and Gladstone

6 Beautiful Floating, Shallow Water and Submerged Plants

This collection can be arranged nicely in a pool—with top surface—4x4 or larger.

ALL FOR \$3.50

LOVELAND'S COMPLETE POOL COLLECTION

Everything for the Pool

POOL COLLECTION NO. 30

You get Collection No. 2 that has a catalog value of \$3.00 with collection of goldfish, G2—15 selected fish. Stock your pool completely with the assortment of 7 beautiful plants—and 15 goldfish—including shipping can—for the Small Pool.

COMPLETE—\$4.75

POOL COLLECTION NO. 31

You get Collection No. 4—listed on this page—that has a catalog value of \$3.50, with Collection No. 25—twenty-five assorted goldfish—\$3.50 (\$1.00 can deposit required on this collection) PLUS—2 extra Water Hyacinth, 2 extra bunches Submerged Plants, 2 Snails. For pools to 3x5 or larger pool—complete with 12 beautiful plants and 25 fish.

ALL FOR \$7.50

JOJO BIG 10 OZ. BOX OUTDOOR FISH FOOD
50c per box—3 for \$1.45

POOL COLLECTION NO. 32

For a medium large-size pool you get 3 beautiful Lilies—White, Yellow and Blue Lily, 2 Water Poppy, 2 Hyacinth, 2 Parrot Feather, 1 Taro Plant, 1 Umbrella, 6 assorted Snails, 1—10 oz. Fish Food, with Collection No. 25—twenty-five goldfish.

FOR \$10.00

POOL COLLECTION NO. 33

THIS IS FOR A LARGE POOL—

Collection No.	1	Scavenger, etc.	Page	5	\$ 3.00
	9	Water Lilies	12	12	7.25
	2-A	Floating Plants	14	14	1.50
	5-A	Shallow Water Plants	15	15	1.50
	26	50 Goldfish	17	17	7.50

\$20.75

Contains all the snails and submerged plants and food needed—4 beautiful hardy Lilies, Floating Plants, Shallow Water Plants, Goldfish. (\$1.00 extra required for can return).

COMPLETE FOR \$20.00



BLUE BEAUTY

Exotic

Day and

Immense blooms—Pastel pinks and purple, rich blue, vivid crimson and a new golden yellow, borne regally on erect stems above their beautiful foliage, bring an exotic color and delicate fragrance to your pool that no other lily can. These tropical lilies bloom sooner and last longer than hardy lilies. Every pool should have at least one tropical lily.

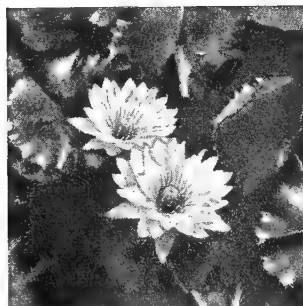
Day Blooming Exotic Lilies

BLUE BEAUTY. A wonderful variety, immense deep blue blooms, large as dinner plates, free flowering. Blooms illustrated above. **\$2.35 each.**

MRS. ED. WHITAKER. One of the largest flowered varieties of the show type Lilies. Fragrant sky-blue blossoms open quite flat. Three to four open flowers at one time. An excellent plant for any pool. **\$2.35.**

★ SPECIAL ★

AUGUST KOCH. This Lily is free flowering and of extremely easy cultivation. Its flowers are 7 to 8 inches across, very fragrant. The sepals are purplish lilac and the petals pale wisteria-violet. **\$2.00.**



General Pershing

GENERAL PERSHING. It is the finest of all pink tropical day blooming lilies. Gorgeous, bright pink blossoms. This variety is a very prolific bloomer. **\$2.35 ea.**

NEW LILIES THAT ARE REALLY WORTHWHILE

DIRECTOR GEORGE T. MOORE—A famous Pring Hybrid. A very deep purple-blue flower, a new color in tropical lilies. **\$3.50**

BAGDAD—A combination leaf and flower Attraction—The leaves are marked with patches of dark reddish brown—The flowers—pale wisteria blue gold centered. **\$3.50**

SUNBEAM—You will like this new deep yellow—Tropical lily free blooming. **\$4.00**

AFRICAN GOLD—The best by far. An outstanding yellow day-blooming lily, free flowering, strong stems and large flowers. **\$6.50**

TALISMAN—Another variety to add to the collection. It possesses the same combination of yellow Polychromed pink as the famous Talisman rose. **\$2.75**

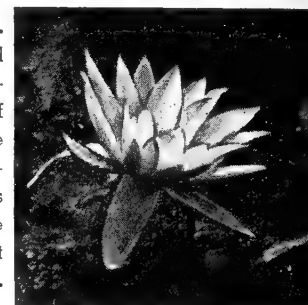
RIO RITA—A brilliant pink, bare of stamens, bright gold. Another Pring variety that can't be beat. **\$2.75**

CHICAGO. A clear pink lily with quantities of large blossoms; having as many as 8 blossoms at one time. The leaves are spotted mahogany. **\$2.35.**

PEACH BLOW.—Flowers petals are pink, flushed with yellow at the base. It is free blooming—Rosette shaped flowers. **\$2.75.**

PANAMA PACIFIC. It is an everblooming viviparous, strong growing and free flowering. The predominant color is reddish purple and the stamens are yellow. A most excellent variety. **\$2.25.**

MRS. GEORGE H. PRING. A new and novel type that produces numbers of large fragrant white flowers with pointed petals. Petals broader at the base and more pointed at the tip. **\$2.25.**

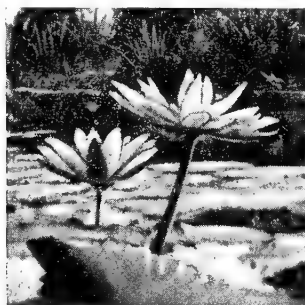


Mrs. Geo. H. Pring

Lilies

Night Bloomers

To be sure! These, the most glamorous of the tropics will wait until your work-a-day family can relax in the evening and then will slowly unfold their rare beauty. They will stay in bloom until ten the next morning and be a unique attraction in your pool.



Juno

JUNO. Immense, pure white blossom. The largest flowering Night Blooming lily. Unequalled for form and beauty. On cloudy days or in later summer when the weather is cooler, these superb blooms remain continuously. **\$2.00 each.**

MISSOURI. The finest white night blooming variety. The earliest to bloom and very dependable. **\$2.50**



ILLUSTRATES—SOME OF THE NEW VARIETIES OF TROPICAL LILIES



NIGHT BLOOMING LILY

EMILY GRANT HUTCHINGS. We are now listing this new night blooming water lily—extremely large cup shaped flowers—Amaranth red color—Free Bloomer—should be in every pool—Price **\$2.00 each.**

★ SPECIAL ★

FRANK TRELEASE. A popular variety—the flowers are dark crimson in color, petals long, narrow, and rounded at the ends. Price **\$2.00 Each.**

MIXED VARIETIES. During the rush season there are always a few lilies that are found—without tags—a lovely night blooming lily for **\$1.65.**

BISSET. A night bloomer of unusually free-blooming habit. The flowers are of a beautiful rose-pink color. The petals are broad and slightly concave, giving the bloom a cup-shaped form. **\$1.75 each.**

H. C. HAARSTICK. The flowers of this Night Blooming Lily are large and exotic in appearance; vivid red in color. This variety you will like. Plant one and your pool will be a center of interest. Leaves are handsome, purple-red in color. **\$2.00 each.**

Illustration at left is a group of day blooming tropical lilies—left to right Director Moore Tallisman—Peach blow—Rio Rita—Director Moore.



COLLECTION No. 12

Illustrated Above

Here is a group of plants for an Exotic effect contains one (1) Tropical Lily (No. 1.) You can select a Blue-Beauty, day bloomer or Hutchings, night bloomer—also the Chinese Lotus, (No. 2.) Water Canna, (No. 3.) Umbrella Palm (No. 4.) Egyptian Papyrus, (No. 5.)

All these plants for medium size pool—

\$6.50



Complete Pool Collections for Any Popular Size Pool

Here we are! Water Lilies and Plants in a splendid range of colors and shapes. (Numbers correspond to picture on left.) No. 1, The Lotus; No. 2, The Tropical Lilies; No. 3, Hardy Lily; No. 4, The Graceful Cattail; No. 5, Arrowheads, and No. 6, the tall growing variety of Bamboo.

COLLECTION No. 15

Illustrated at Left

1 Chinese Double Lotus, 1 Blue Beauty, Tropical Lily, 1 Glorioso, Hardy Red Lily, 1 Chromatella, Hardy yellow; one each, Umbrella Palm, Papyrus, and Cattail.

ALL—these beautiful plants to complete your Water Garden. Regular catalog value \$11.50.

COLLECTION PRICE \$9.75

Blue Beauty, large blooms.
General Pershing, finest of pink varieties.
Primrose Creeper, yellow flowers.
Arrowhead, lovely white flowers.
Papyrus, tall and stately.
Snowflake Lily, dainty white flowers.
Water Hyacinth, lavender flowers.

COLLECTION No. 16

For a medium size pool

**THIS COMPLETE COLLECTION FOR
\$4.75**

COLLECTION No. 14

The Lily Varieties are

GLORIOSO

CHROMATELLA

The Plants are

PRIMROSE CREEPER, ARROWHEAD, PAPYRUS,
SNOWFLAKE LILY, WATER HYACINTH

**THIS COMPLETE COLLECTION FOR
\$4.50**

Collections No. 14 and No. 16 are for a medium size Pool.

Plants illustrated in Pool pictured below.

PAPYRUS

SNOW FLAKE LILY TROPICAL LILIES
PRIMROSE CREEPER

HYACINTHS

CREEPING HYACINTHS
ARROWHEAD



COLLECTION No. 8

The Lily varieties are:

Glorioso

Chromatella

Marliac Albida

The Aquatics are:

Water Hyacinth

Poppy

Parrot Feather

Shell Flower

Submerged Plants

Here is a remarkable collection of four gorgeous water lilies each of a different color. Together with 10 Aquatic plants, they make the excellent collection for your pool.

**All These Plants For Only
\$6.25**

★ ★ 4 STAR ★ ★ COLLECTION No. 9

★ **GLADSTONE.** Always a favorite. Large white flowers. **\$2.00 each.**

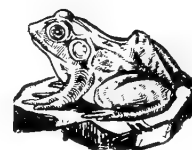
★ **CHROMATELLA.** Yellow leaves beautifully marked deep green and brown. **\$1.85 each.**

★ **GLORIOSO.** You'll like this variety. Large red flowers. **\$3.00**

★ **MARLIAC ROSEA.** A beautiful cup shaped pink flower. **\$1.75 each.**

These Four Beautiful Lilies Only

\$6.75



This large concrete **Jumbo Bull Frog**—looks so real—and so alive—you almost expect him to sing. 7½ inches high, 3½ inches long, 5 inches wide, weather proof. Weight—Packed—10 lbs. Shipped by Express. **Price \$2.00**



CHINESE LOTUS \$3.75
H. C. HAARSTICK \$2.25

UMBRELLA PALM 25c
AMERICAN LOTUS \$2.75

IMPERIAL TARO 50c
AUGUST KOCH \$2.25

The above 6 Plants—Collection No. 4 ALL FOR \$10.00

LOVELAND SPRING COLLECTION NO. 1

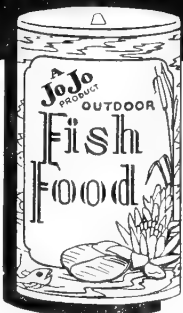
Every Spring the pool needs a little house-cleaning—over winter some of the submerged plants and snails disappear. The fish are ready to spawn and you need a few hyacinths for them. A bit of tonic—and food is needed—and a few extra plants for early growth. All are combined in this collection.

6 BUNCHES OXYGENATING PLANTS, 4 WATER HYACINTHS, 6 ASSORTED SNAILS, 1 BUNCH PARROT FEATHER, 2 WATER POPPY, 1 BOX FISH TONIC, 1 BOX 10 OZ. JO-JO OUTDOOR FISH FOOD. (CATALOG VALUE \$3.45).

THIS COLLECTION OF PLANTS IS INVALUABLE FOR THE POOL—OXYGENATES THE WATER AND INSURES PROPER LIVING CONDITIONS FOR THE FISH.

Collection No. 1 ALL FOR \$3.00

Fish Eager to Eat JoJo Outdoor Food



An economical food for feeding Goldfish and other fish in outdoor ponds or pools. The best value on the market. Big ten-ounce package only—

50¢

3 for

\$1.45

COMPLETE LISTING ON ALL FISH FOODS—PAGE 25.

Pool Essentials

Scavengers For The Pool

JAPANESE SNAILS,
BLACK RAMSHORN SNAILS,
TRUMPET SNAILS, CLAMS

Natural scavengers are essential for cleanliness in the garden pool. They help prevent the excessive growth of algae and devour decaying vegetation as well as consuming excess food.

COLLECTION NO. S-1

For the average pool, a general assortment of Snails and Clams

10 for \$1.00

See Page 21 for Detailed Description of These Scavengers.

SUBMERGED PLANTS FOR THE POOL

Anacharis, Cobomba, Money Wort
Myrio, Ludwigia, Vallisneria, etc.
Submerged Plant Collection NO. S-3
8 assorted plants for

\$1.00

SCAVENGERS AND SUBMERGED PLANTS FOR THE POOL

COLLECTION NO. S-4

10 Scavengers.

6 Submerged Plants and Hyacinths.

1 10-ounce Package Outdoor Fish Food.

\$2.00

MEDICATED BALLS—To be added to the pool. A scientific neutralizer essential for fish health. To reduce and prevent acid condition in the pool.

Price 3 for 25c; Per Dozen 75c

POOL DISINFECTANT—Use with caution. Per bottle 25c

OUR OWN FUNGUS REMEDY—Per bottle 25c

FISH NET—45 inch handle. Price \$1.25

WATER RITE—Is an entirely new product designed to treat city tap water so that such water may be safely and immediately used for aquarium purposes.

Water Rite Cards—3 capsules treats 3 Gal. 15c

Water Rite Tablets—35 Tablets to Bottle treats 35 Gal. 75c

CHLORINE INDICATOR 75c

FOR THE POOL

DE-CHLORINE—Your Water—Fish are sensitive to residual chlorine—you can correct these characteristics of city tap water. 16 oz. Packages to treat up to 1000 Gal. \$1.00

These **WATER PLANTS** provide the finishing touch to the perfectly balanced garden . . .

HERE are grouped those plants which grow in the water. They are varied and interesting, and give the much desired natural effect to the pool. They are easily grown. Most of them do best in shallow water and so the pots, boxes, or tubs should be raised to within two to eight inches of the surface.

These are wonderful possibilities with Water Plants to give your pool a unique and tropical appearance. Try a collection of Taro, Umbrella Palm, Papyrus and Primrose Willow, grouped together in a corner of the pool or in the center, or a collection of Primrose Willow, Parrot Feather and Forget-Me-Nots in a shallow corner of the pool.

For a natural pool use plenty of Japanese Iris planted right at the edge or in one to three inches of water. Our sturdy, healthy plants reach you ready to grow. If you have ever planted aquatics before you know the value of starting with good plants. Varieties marked with a (*) are particularly adapted to a depth of 6 to 12 inches.

Varieties marked with a (†) are suitable to plant at about 2 to 6 inches.

Varieties marked with a (§) are plants that like wet feet but with crowns and stems preferring the air and sunlight.

Varieties marked with a (\$) are the beautiful Tropical Plants.

THE FOLLOWING PLANTS ARE PERENNIAL: Water Iris, Japanese Iris, Cattails, Cardinal Lobelia, Floating Heart, Forget-me-nots, Pickeral Plants, Parrot Feather, Var. Sweet Flag, Marsh Marigold, Primrose Creeper, Cellophane Plant, Flowering Rush, Arrowheads.

PLANTS THAT GROW SIMILAR TO WATER LILIES.
Water Poppy, Water Snowflake, Floating Heart.

PLANTS THAT VINE. Floating Heart, Parrot Feather, Primrose Creeper, Morning Glory.

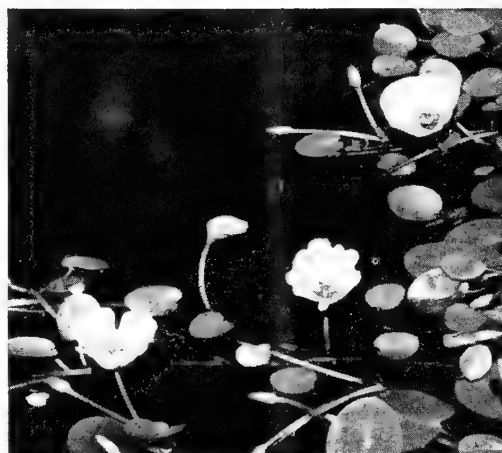
FLOATING PLANTS

§WATER LETTUCE. Rosettes of beautiful iridescent green leaves; paler and with grayish tones forming a lovely contrast to the water Hyacinth when they are grown together. **3 for 50c.**

§FLOATING FERN. Beautiful, tropical, true fern, making a wide rosette of green leaves. Little ferns many times form on their antler-like leaves. **15c; 2 for 25c.**

‡AZOLLA, SALVINIA, DUCK WEED. Curious floating plants. **Per portion 25c, assorted.**

WATER HYACINTH—Flowers are produced freely if the roots are allowed to anchor in soil. **2 for 25c; \$1.35 dozen.**



WATER POPPY

This popular plant is one of our favorites and can be grown successfully in any pool—large or small or in tubs. Can be planted in combination with lilies— or in tubs. Can be planted in combination with lilies— Poppy by itself makes a wonderful appearance. The leaves float upon the surface, flowers are large and yellow—similar to the Poppy. Continuous bloomer.

20c each

4 for 50c

\$1.35 per dozen

★ **SPECIAL** ★

Moisture Loving Plants

. . . for outdoor pools . . . for indoor pools . . . for window gardens . . . for growing in vases with water . . . for terrarium. When looking for vines use the Philodendron and Pothos. A group of plants that are adaptable to many uses.

M-1 —Syngonium Variegated.....	35c
M-2 —Syngonium Ruth Frazer.....	50c
M-3 —Nepthytis	35c
M-4 —Philodendron Cordatum.....	25c
M-5 —Pothos aureus.....	25c
M-7 —Silver Marble Pothos.....	50c
M-8 —Red Philodendron.....	50c
M-10 Philodendron Cordatum Variegated.....	50c
M-11 Chinese Evergreen.....	50c
M-12 Philodendron Podophyllum.....	50c
M-14 Variegated Nepthytis (Pat.) Tri-Leaf Wonder.....	50c
M-15 New Nepthytis—tropical creeper.....	35c



COLLECTION M L 50 ONE EACH ABOVE PLANTS **\$1.50**

All these plants can be grown in quite deep shade, making them a desirable plant.
They like plenty of water.

A COLLECTION FOR EVERY POOL

This aquatic collection should be ordered with Lily collections. An excellent group of Floating Plants most useful for your fish to spawn on and for your baby fish to hide in. In this collection are the interesting Water Fern, Shell Flower, Parrot Feather and Water Hyacinths. Collection No. 2-A.

COLLECTION 2-A

The Biggest Value Offered.

Ten Assorted Floating Plants

★ **\$1.50** ★
★ SPECIAL ★



Illustrates our Floating Plant Collection 2-A, including Water Fern, Hyacinth, Water Lettuce and Parrot Feather.

WATER HYACINTH. The plant for every pond, pool or tub, water garden. A beautiful decorative plant floating with bright blue and yellow flowers in spikes, has rosettes of rich green leaves with inflated base. The roots are long and fibrous making this plant the finest plant to use in spawning fish. So if you want to try and raise a few baby goldfish include this plant with your order. **2 for 25c; \$1.35 dozen.**

†**CATTAIL.** Swamp plant. Hardy. **2 for 25c.**

†**GRACEFUL CATTAIL.** A tall variety with slender cattails. These plants furnish a very fine background in massed plantings. **2 for 25c.**

†**FLOWERING RUSH.** A hardy plant with peculiar three-sided leaves. Pink flowers are borne on round stems. **3 for 50c.** (Illustration below).

‡**CARDINAL LOBELIA.** Another beautiful native plant. Spikes of rich, cardinal-red flowers. **25c each.**

ARROWHEAD. (Illustrated below). A hardy plant that is easily grown. When in bloom its white flowers are admired. Spreads rapidly. Beautiful shaped leaves. **25c each; 3 for 50c; \$1.50 per dozen.**

DOUBLE FLOWERING ARROWHEAD. A hardy plant for shallow water. Big beautiful double flowers—borne on long stems. **Each 35c; 3 for \$1.00.**



WATER HYACINTH



FLOWERING RUSH



ARROWHEAD

For Center Piece - or Corner or Anywhere In the Pool---



COLLECTION No. 5A

This group should be planted in a box or large tub submerged about three inches below water level.

One each Egyptian Paper Plant, Imperial Taro, Umbrella Plant, Primrose Willow, Water Poppy and Water Hyacinth.

All for \$1.50



WATER CANNA—One of the best plants for pools—large canna leaves and flowers—tall growing, effective, and free blooming. 35c each; 3 for \$1.00.

***FLOATING HEART.** Small leaves resembling Water Lilies; brilliant yellow flowers. 3 for 35c.

***FORGET-ME-NOT.** The well known spring and summer flowering plant. 35c each.

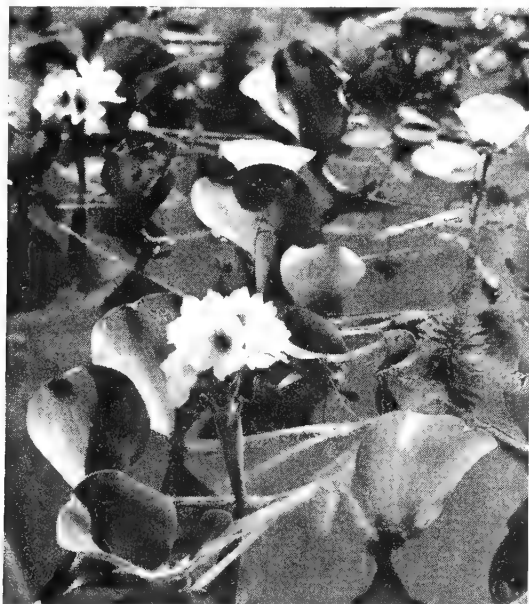
PURPLE WATER HYACINTH OR CREEPING WATER HYACINTH. Illustrated below. A creeping variety with lovely Bluish Purple Blooms. Planted about 6 inches below surface, it just runs and runs, making a wonderful growth in a short time and very free

blooming. Reduced in price this season too. 35c each; 3 for 95c.

WATER IRIS. The illustration below shows the wonderful possibilities of this hardy Plant. Readily adapts itself to any condition. Will grow in water up to 10 inches deep. Will grow as a garden plant without water. Excellent for edging a natural pond; as illustrated it has been planted in a box containing about a bushel of soil. Blossoms Freely.

Three Varieties—**Yellow** (pseudocorous). **Blue** (versicolor). **Japanese Iris** (assorted colors). 35c each; 4 for \$1.00.

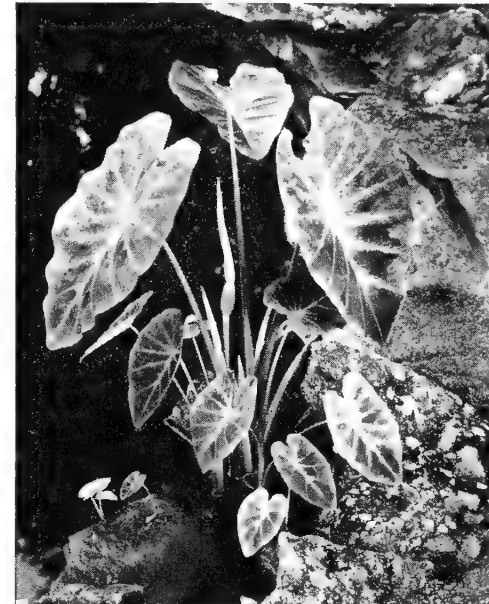
IMPERIAL TARO. (Illustrated below). This plant should be in every water garden. A very attractive plant when planted in corners or used as center attraction. The leaves are blotched a dark brown and violet black. You will surely enjoy having this plant. Not hardy but usually can be wintered over in basement if kept wet. 50c each.



CREEPING HYACINTH



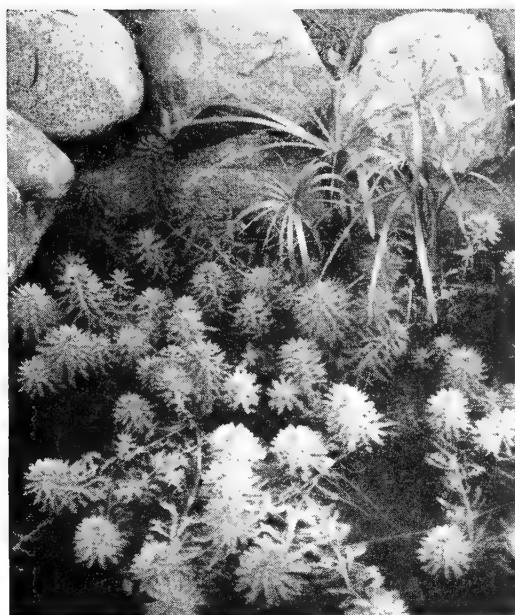
WATER IRIS



IMPERIAL TARO

Make Your Water Garden The Family Vacation Spot This Year . . .

SPEND YOUR LEISURE HOURS AROUND THE POOL



Parrot Feather

PARROT FEATHER. Planted in water twelve inches deep, it sends silvery green heads along the top of the water. Planted in damp soil, it will grow and make a lovely showing. Try it—25c.

VARIEGATED SWEET FLAG. An old but worthwhile plant for the pool. Excellent for shallow water either in the pool or in a natural pond. Spreads rapidly and soon makes a wonderful display. Saber-like leaves, broadly striped green and ivory. 3 for 60c.

YELLOW CALLA LILY. Its flowers are as large as the above variety but a golden yellow color. Beautiful foliage. Very attractive green color—outstanding even among other all-green plants 50c each.

CELLOPHANE PLANT. A sensationally new plant for shallow water; has numerous white flowers; easy to grow, free flowering. Underwater its leaves grow in long spearlike leaves, broadening as they come to the surface of the water to a wide palm-shaped fan leaf. Very attractive green color—outstanding even among other all-green plants 35c each.

PRIMROSE CREEPER—a rapidly growing partially submerged aquatic with yellow flowers. 25c.

PRIMROSE WILLOW. Erect plants 2 to 3 feet high with attractive narrow foliage and bright yellow blossoms. Very desirable at the edge of the pool or in tub garden. 25c.

PAPYRUS or Egyptian Paper Plant. A very beautiful water plant with pleasing heads of foliage, reaching a height of four to six feet. It is unexcelled for pool planting. 35c.

UMBRELLA PALM. Sub-tropical. This interesting plant forms a clump of tall round stems surrounded with a cluster of expanded foliage that somewhat resembles an umbrella. It thrives in moist soil. It may also be grown as a house plant. 25c.

There are annual plants that are beautiful beyond description. Water gardeners miss a lot of pleasure by refusing to buy anything but hardy plants for their pools.



Water Snowflake

WATER SNOWFLAKE. Similar in growth to a lily. Shipped as a detached leaf which soon forms new plants. Each new leaf is soon filled with dainty little white flowers. Quite novel. 35c each.



Every Pool Needs
A Green Frog

Hand Painted, so realistically you will expect them to hop away or sing. 4½" high on base, durably made from cement. \$1.00 ea.

More Ornaments for the Pool on Page 12 and Back Cover.



Water Morning Glory

WATER MORNING GLORY. This is something that IS NEW. It is a vining plant, grows to a length of 6 feet. Its blooms are huge cornets of glossy white, reaching a diameter of 6 inches. Beautiful beyond imagination, it should be included in your water garden. Excellent for solariums. ★ SPECIAL ★ 20c Each

†**PICKEREL PLANT.** Beautiful blue flowers. Total growth about 2 feet. 3 for 50c. (Illustrated.)



Pickerel Plant

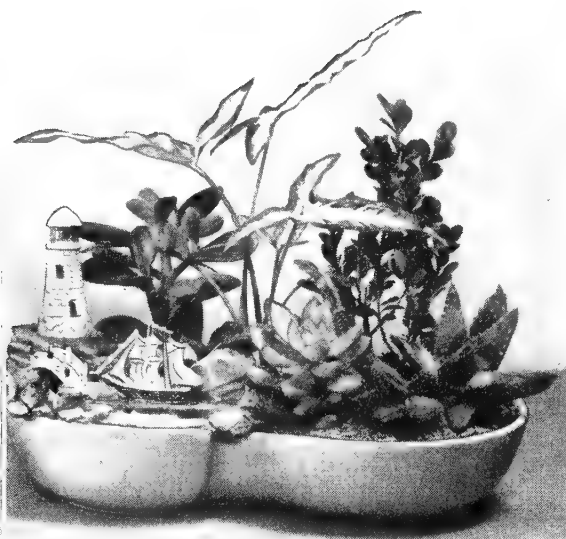
DON'T FORGET TO ORDER
JOJO—OUTDOOR FISH FOOD
Big 10 oz. package—50c
3 for \$1.45

Dish Gardens Are Fun For Everyone!

Here's a chance to express your landscaping fancy on a table top or window sill. Dish gardening knows no season—for year round pleasure and unusual decorative beauty anywhere in the home. For any occasion a dish garden is a delightful gift—welcomed by anyone.

Our Dish Gardens are complete and ready for planting. With each set full directions for arrangement and care are furnished. All the plants selected are vigorous healthy specimens, just the right size to give balance and proportion to the scene you create. The miniature ornaments are cleverly realistic and durable.

The rocks and colored gravel included are colorful and gay to give that "finished look" to a beautiful planting and an artistic creation. Because of its weight we do not ship soil with the Dish Garden sets.



ANCHORS AWEIGH

NO. D-105 "ANCHORS AWEIGH"

A gay nautical scene, a full rigged schooner on a mirror lake with a rustic bridge leading to the lighthouse in the background. All ornaments are cast from metal and are realistically painted. 5 plants—Syngonium—Crasulla Boxwood—Fern—Aloe—Peanut Cactus—all hardy plants that will grow and thrive in your home. Enough Mortar-mix colored gravel and rocks to complete the scene. The peanut shaped bowl is available in green or blue—2" deep, 10" long, 5 1/4" wide.

No. D-105 Complete—\$3.25

No. 104 Bowl only—Green or Blue—\$1.00



PUEBLO CACTI PLANTER

NO. D-106 "THE OLD MILL POND"

A rustic miniature Mill House with the old bull frog sitting on the pond's edge by the bridge. Mirror pond, rock, colored gravel and mortar-mix included. 4 plants—Boxwood, Euonymus Fern—Sempervivum. Bowl 5 1/2" long tapered to 4 1/2" long at bottom, 3" wide—2" high.

No. D-106 Complete—\$2.00

No. 106 Bowl only—White, Blue or Green—50c



THE OLD MILL POND

NO. D-107 "THREE LITTLE PIGS"

These pigs are welcome in anyone's parlor. Cute little glazed china pigs—a rustic wooden fence—rock—mortar-mix and colored gravel. 4 plants—Pittisporum—Sempervivum and 2 Crasulla. Tapered bowl 7" long, 3" wide, 3 1/2" high. Available in four colors—Blue—Autumn Brown—Canary Yellow—Pale Green—all with ceramic floral design.

No. D-107 Complete—\$2.00

No. 107 Bowl only—Specify color—50c

NO. D-108 "PUEBLO PLANTER"

A cactus garden in a modern serving dish. 5 assorted hardy cactus varieties, rock terrace, Pueblo, and colored gravel. "Tear Drop" shaped planter 7" long, 5" wide, 1 1/2" deep. Color Blue or Gray.

No. D-108 Complete—\$1.85

No. 108 Serving Dish only—Blue or Gray—65c



CHINESE PHILOSOPHER

NO. D-109 "CHINESE PHILOSOPHER"

The ancient art of the orient is captured in a composition figurine gracefully seated in this group of plants—Self-branching Ivy—Piggy Back Plant—Dracena—Boxwood—and Sanseveria. The oval shaped bowl has a rolled over edge—blue or rose.

No. D-109 Complete—\$4.45

No. 107 Bowl only—Blue, Rose or Black—\$1.75

NO. D-110 "SWAN LAKE"

Graceful as the ballet from which it is named; a family of three glazed china swan swim on a mirror lake in front of their country home. Complete with a white picket fence, colored rock and gravel, and mortar-mix. 5 plants—Crasulla—Syngonium—Boxwood—Fern—Panda Plant. Peanut shaped planter in blue or green—2" deep, 10" long, 5" wide.

No. D-110 Complete—\$3.25

No. 104 Bowl only—Green or Blue—\$1.00



THREE LITTLE PIGS



SWAN LAKE



MADONNA AND CHILD

Lovely To Look At - Delightful To Hear

A Gift For Someone We Hold So Dear

MADONNA AND CHILD PLANTER—This beautiful planter (Pictured at left) is 11" high, 4½" in diameter at base, can be used for cut flowers or planted as illustrated. Satin smooth, soft white glazed finish.

Planter Only..... Each \$2.00
Planter and Plants (1 Nephytis, 1 Philodendron, 1 Ivy)..... Each \$2.75

MADONNA AND CHILD FIGURINE—(Same as pictured, without Floral Base). The same lovely figure of the Madonna and Child is also available without the planter base. 11½" high, 5½" at base.

Madonna and Child Figurine..... Each \$2.00

MUSICAL MADONNA—(Pictured at right). 11½" high with a fine quality Swiss musical instrument that plays "Ave Maria" cleverly concealed in the base. A small lever starts and stops the music. The Madonna figurine is of excellent design, and the combination of plants and music with the religious sentiment expressed by the Madonna makes this the perfect gift for many occasions. Softly glazed, satin white finish. Planted with Philodendron, Ivy, and Peperomia. May also be used for cut flower arrangements.

Musical Madonna and Plants (as illustrated with 1 Philodendron, 1 Ivy, 1 Variegated Peperomia)..... \$8.25
Musical Madonna—Planter Only..... \$7.50



MUSICAL MADONNA

DISH GARDEN MINIATURES



1 Temple Tower, M, 3" High.....	25c
2 Pagoda, M, 1¾" High.....	20c
3 Arbor, M, 2" High.....	10c
4 Bird House on Pole, M, 3" High.....	10c
5 Small Bridge, M, 1¼" Long.....	10c
6 Bridges, M, 2" Long.....	25c
7 Well, M, 1¼" High.....	15c
8 Bird Bath, M, 1" High.....	10c
9 Bench, M, 1" High.....	10c
10 Frog, M, ½" High.....	25c
11 Boy, M, 1½" High.....	35c; 3 for \$1.00
12 Girl, M, 1½" High.....	35c; 3 for \$1.00
13 Ship, M, 1¾" High.....	15c
14 Light House, M, 2½" High.....	20c
15 Colonial Man, M, 1¾" High.....	15c

16 Colonial Woman, M, 1¾" High.....	15c
17 Sitting Deer, M, 4" Long.....	35c
18 Standing Fawn, M, 1¼" High.....	15c
19 Sitting Fawn, M, 2" Long.....	15c
20 Standing Deer, M, 3¼" High.....	25c
21-22-23 Kennel Ass't, M, Average Size 1½" to 1¾" High.....	35c
24 Flying Swan, M, 2" High.....	10c
25 Standing Swan, M, 2" High.....	10c
26 3 Little Pigs, C, ¼", ½", 1" High.....	50c
27 Swan Family, C, ¾", 1", 1¼" High.....	50c
28 Chinese Philosopher, P, 2¾" High.....	75c
29 South Sea Hut, M, 1½" High.....	25c
30 Bungalow, P, 1½" High.....	25c

31 Cottage, P, 1½" High.....	25c
32 Old Mill House, P, 1½" High.....	25c
33 Pig Hut, P, 1" High.....	25c
34 Log Cabin, P, 1" High.....	25c
35 Pueblo, P, 1" High.....	25c
36 Lantern on Pole, P.....	25c
37 Bird House, P.....	25c
38 Flamingo Drinking, P, 6" High.....	50c
39 Flamingo Standing, P, 6" High.....	50c
40 Geese Family, C, set of 4, 1", 1¼", 1¾" High.....	50c
41 Wood Fence, 2½" High.....	20c
42 Gate, M, 1½" High.....	10c

M—Metal; C—China; P—Plastic



... AQUARIUMS ...

All Aquarium prices include Packing charge.

Aquariums are shipped only VIA Railway Express and are sent express charges collect. If aquariums arrive in bad condition (this happens at times) get a Bad Order report from the express agent. No claims considered without the report. Do not return any damaged merchandise without writing for instruction first.

This Bad Order report must be mailed to us here in order that we can file claim.

STAINLESS STEEL AQUARIUMS

These aquariums are made of DeLuxe Construction and because of their better class metal exceptional care is taken to have the glass of extra clear vision quality. Slate Bottoms.

These aquariums when landscaped and set up will lend atmosphere to any room in which they are placed.

Prices quoted do not include gravel guard and gravel as illustrated.

The Following Are The Sizes Now In Stock

	Width	Length	Height		
No. AC 2	6	10	8	2 gal.	\$ 2.75
AC 3	7	12	9	3 gal.	3.50
AC 5	8	14	10	5 gal.	4.50
AC 8	9½	18	11½	8 gal.	7.75
AC 10	10	20	12	10 gal.	9.00
AC 11	8	24	12	10 gal.	11.50
AC 12	8	24	14	12 gal.	12.75
AC 15	12	24	12	15 gal.	12.50
AC 20	12	24	16	20 gal.	18.50
AC 23	12	30	14	23 gal.	21.00
AC 26	12	30	16	26 gal.	27.75
AC 29	12	30	18	29 gal.	32.50
AC 30	12	36	16	30 gal.	45.00
AC 50	18	36	18	50 gal.	65.00

All dimensions on above aquariums are inside measurements.

AQUARIUM STANDS

ALL STANDS ARE 30 INCHES HIGH

Width	Length	To Fit	Price
8	14	AC 5	\$ 7.50
9	18	AC 8	9.00
10	20	AC 10	10.50
8	24	AC 10-12	11.50
12	24	AC 15-20	12.00
12	30	AC 23-26-29	13.50
12	36	AC 30	15.00
18	36	AC 50	19.00

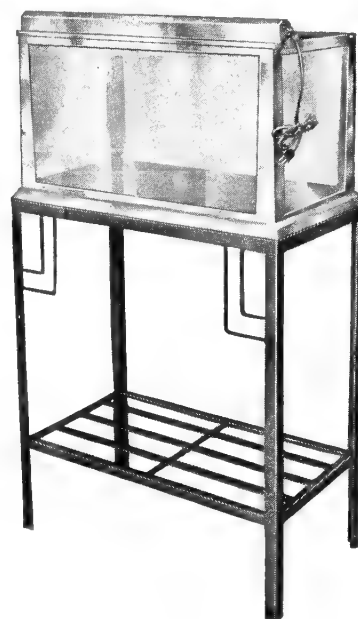


Illustration above shows AC Aquarium—Stand—and Deluxe Stainless Steel Reflector.

Deluxe Stainless Steel Reflectors

Aquarium Reflectors are essential where natural light is not strong to stimulate plant growth.

No. 3 Illustration Page 13

14 inches long	\$ 6.25
18 inches long	6.75
20 inches long	7.50
24 inches long	8.00
30 inches long	8.75
36 inches long	12.00

As illustrated

Reflector Globes—25 watts 35c Stainless Steel Reflectors FLUORESCENT

18 inches long	\$13.00
20 inches long	13.75
24 inches long	14.75
30 inches long	15.50
36 inches long	17.50

Stainless Steel Holders for Top Glass Covers

Fit snugly on edge of aquarium and supports glass cover just inside aquarium frame. Handles for top glass

3 inch size	Per Pair \$1.00
4 inch size	Per Pair 1.50
5 inch size	Per Pair 1.80
6 inch size	Per Pair 2.00

THE WEE AQUARIUM

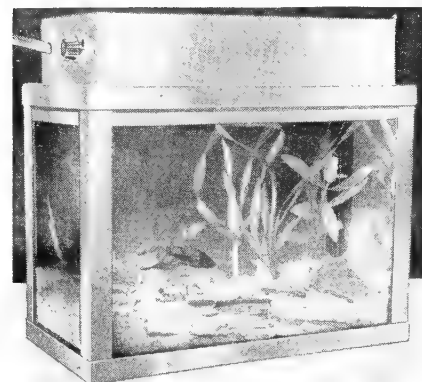
Almost a miniature—tiny, yet complete and practical. Stainless Steel Aquarium 1 gal. capacity 8 in. long—4 in. wide—6 in. high. Complete with Stainless Steel Reflector Hood. A wonderful gift for your aquarist friends—can be used as bookends or a night light in your own home.

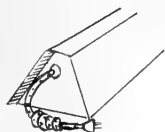
WEE AQUARIUM AND HOOD..... \$4.95

COL. CA 1—A complete collection to plant and arrange a miniature underwater scene in the Wee Aquarium. Assorted plants—Water Sprite—Corkscrew Vallisneria—Hygrophila—Sagittaria. Gravel Guard and Gravel. **\$1.00**

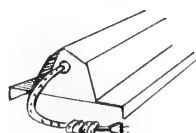
NOTE: The Wee Aquarium and COL. CA 1 can be shipped by Parcel Post.

We recommend using a glass cover on your aquarium to reduce evaporation and heat loss. We suggest that you patronize your local hardware store or glazier for these covers.

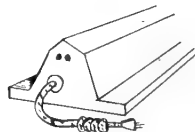




No. 1



No. 2



No. 3

LOW PRICE REFLECTORS

Size	MARBLE FINISH		STAINLESS STEEL
	No. 1 Style	No. 2 Style	No. 3 Style
12 inch	\$1.50	\$2.00	\$3.75
14 inch	2.00	2.50	4.00
16 inch	2.50	3.00	4.50
18 inch	2.75	3.25	5.00
20 inch	3.00	3.50	5.50
24 inch	3.75	4.50	6.00

12 inch to 18 inch reflectors are made with one socket, 20 inch to 30 inch reflectors are made with two sockets. All reflectors are equipped with plastic sockets and rotary switches.

Galvanized steel is used on all marble finish reflectors.

HAND MADE NATURAL LOOKING FOOD GUARDS

GG 12—12 inches long for 10 gal. Aquarium	\$1.00
GG 14—14 inches long for 15 to 20 gal. Aquarium	\$1.25
GG 16—16 inches long for 20 to 30 gal. Aquarium	\$1.50

NEW!

Dependable—Stronger Aeration with NEPTUNE-ROTAERATOR

The Rotaerator has sufficient air out-put to supply 4 filters and 6 air releasers—self starting—built in air filter—brushless motor—requires oiling in only three places—every three months—operates on 110-120 Volt AC Current. Guaranteed by Manufacturer for 1 year. Dimensions 5¾" in length, 4¼" in height, 3½" in width.

Price Only \$18.50

KING SIZE NEPTUNE ROTOAREATOR—

The most powerful air pump now on the market at any price. 1/70 H. P.—225 Cubic inch capacity. Operates on 110-120 volt AC Current. Guaranteed by Manufacturer for 1 year. Dimensions 5¾ inches in length, 4¼ inches in height, 3½ inches in width. Price \$27.50.

THIBERG AERATOR—A small, compact, powerful pump, will provide enough air for two releasers. Pressure flow of air is controlled by adjusting knob on top. An air pump, priced easily within the range of all aquatic fanciers. Price includes 3 feet hose and air stone Price \$11.50



ROTAERATOR

Going fishing—or hauling Gold or Tropical Fishes—Aerate as you travel.

MINOAIR—Is designed to inject oxygen into the water—enabling you to help fishes live for days—operates from a six volt battery—or a "Hot Shot" dry battery—complete with directions \$5.00

AQUARIUM ACCESSORIES

3. FEEDING RINGS—Prevents food from spreading over the entire aquarium. When used fish will become so tame that they will rush to the feeding ring when they see you coming with the food.

Square 2¼x2¼ Inches	each 25c
Rectangular 2x4 Inches	each 35c
Square—4x4 inches	each 50c

PLASTIC FEEDING RINGS—Similar to picture but made of unbreakable plastic. Can be used for dry or live food. each 75c

THERMOMETERS—An absolute necessity in any aquarium. Easy to read and guaranteed to be accurate within 2 degrees. As pictured above.

4. SPEED POINT.....each 35c

5. STANDINGeach 35c

6. LARGE FLOATING.....each 65c

AQUARIUM SCRAPERS—For removing algae and cleaning the inside aquarium glass.

7. MONEL METAL—Rust proof 15 inches long.....each 65c

MONEL METAL—Rust proof 20 inches long.....each 75c

8. WOOD HANDLE SCRAPER—18 inches long.....each 50c

1. PLASTIC DIP TUBE—To clean the refuse off the bottom of your aquarium. Put the large end into the aquarium over the sediment you wish to remove; keep finger over top of other end; remove finger—Presto! the dirt is sucked into the siphon. Replace your finger, remove dip tube, and pour out water and refuse.

14 inches long.....75c

18 inches long.....each \$1.00

24 inches long.....each \$1.25

GLASS DIP TUBE.....12" size 25c; 14" size 35c; 16" size 50c

FISH NETS—Indispensable for every aquarist and fish fancier. For gold or Tropical fish—Wire handles.

N 1—3 inch Triangular net.....15c

N 2—4 inch Triangular net.....25c

For gold or tropical fish. All nets with wire handles.

N 3—6 inch Triangular net.....35c

N 4—4x5 inch size.....35c

N 5—5x8 inch.....50c

N 6—7x10 inch for large tanks.....75c

N-8-4 inch Triangle—open netting for goldfish.....25c inch

N-9-6 inch Triangle—open netting for goldfish.....50c inch

GLASSIES—large one inch size marbles in assorted colors. Very decorative. 12 for 25c; 100 for \$1.50

AQUARIUM CEMENT—PE-CO-RA—A product that can't be beat for repairing broken aquariums or constructing new ones. Easy to work with; a black cement ready for immediate use; directions on can.

1 pound can 50c; 5 pound can (SHIPPED EXPRESS COLLECT).....\$2.00

LIQUID CEMENT—To repair minor leaks in the aquarium—1 oz. bottle 25c

PLASTOID BRAND CEMENT—A low price cement for repairing aquariums. Black—one pound can 30c; Green—one pound can 30c.

U-CHANNEL RUBBER—Make your own Betta tank—use it to divide your aquarium—Cut glass to size—slide glass and rubber in aquarium for partition—That's all there is to it. Per foot 15c.

SELF DESIGNING CRYSTAL PAINT—Used to paint on aquarium glass back and sides to reduce light intensity to eliminate algae—easy to apply. Self designing. Dries in 24 hours. Yellow, Red, Amber, Turquoise, Rose, White. 1 oz. bottle 25c; 8 oz. bottle \$1.00.

WE DO LIKE—SOMETHING THAT IS DIFFERENT—SOMETHING TO BE PROUD TO OWN—WE REGARD THESE TWO PLANTS AS THE MOST MAGNIFICENT OF ALL LARGE AQUARIUM PLANTS.



APONOGETUM CRISPUS

Another magnificent aquarium plant. The somewhat translucent leaves of this striking plant look like green swords with rippled edge.

Price—\$1.00 each



APONOGETUM ULVACEUS

This plant is rated as the most magnificent of all large aquarium plants. The latticed, semi-translucent green leaves are truly beautiful. Comes from Madagascar. Reproduction is mainly from young plants found on bulb like root. Has wonderful growing qualities.

Price—\$2.50 each

APONOGETUM—Dystach Grandiflora (not illustrated). New—Resembles Ulvaceus except—plant produces long narrow leaves at times, which float on the surface—Worthwhile. **Each \$1.50**

HEALTHY PLANTS PRODUCE OXYGEN WHICH MAKES HEALTHY FISH. ALWAYS OF INTEREST IS SOMETHING NEW OR UNUSUAL. HERE IS A GROUP OF PLANTS THAT ARE UNUSUALLY GOOD.

CRYPTOCORYNE—This plant has many good points in addition to its interesting appearance. It does well in subdued light and the leaves are tough. There are four species. Multiplication is from runners and divisions of the roots.

CRYPTOCORYNE BECKETTII—A dwarf variety of light green foliage.

20c per plant.

CRYPTOCORYNE CORDATA—An attractive plant, top of leaf green, bottom of leaf red—wider than Willisii.

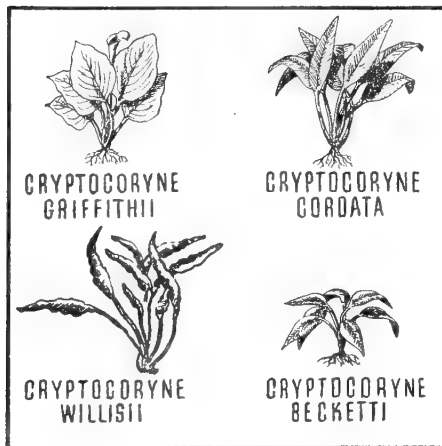
35c each

CRYPTOCORYNE GRIFFITHII—Larger than Willisii, with broad, oval, pointed leaves that are green on top, pink beneath.

75c per plant.

CRYPTOCORYNE WILLISII—A decorative plant which is out of the ordinary. Leaves shaped like terrestrial plant rising from a crown at the surface of the soil. Does well in subdued light.

25c



CRYPTOCORYNE COLLECTION

1 each above four varieties

\$1.35

YOU WILL ENJOY THIS COLLECTION OF AQUATIC PLANTS

COMPLETE COLLECTIONS AQUATIC PLANTS LISTED PAGE 24.

ENJOY NATURAL BEAUTY WITH THESE AQUATIC PLANTS

All you need for equipment is a rectangular glass aquarium of capacity from 2 to 20 gallons, sufficient aquarium gravel or well washed sand to cover the bottom of the aquarium to a depth of two inches.

Plants are the most important of the aquarium equipment. They keep the water in good condition because they release oxygen, and, on the other hand, take up the carbon dioxide given off by the fishes. Plants also serve as a natural refuge for the inhabitants from too much light. They are the first essential of an attractive and well-balanced aquarium, for their utility as well as their educational value. It is because of the plants that you do not have to change water in an aquarium.

We have listed only those plants which we know from experience are the best for the purpose. Plants shipped are divided into two classes: those with roots and crowns which must be rooted in sand, and others which are shipped as bunched plants. These can be separated and the stems anchored in the sand and readily take root. At times immediately after planting the water may assume a cloudy appearance, but as the plants grow this coloration will disappear.

By a balanced aquarium is meant a tank in which the air surface of the water supplemented by plants will supply sufficient oxygen for the needs of the fish to be maintained therein. Also a well balanced aquarium, the plants and scavengers will consume most of the refuse from the fish, making the changing of the water in the tank unnecessary, although enough fresh water should be added from time to time to compensate for evaporation.



CACALIA DIVERCIFOLIA—A new bright green, broad triangular shaped leaf. Aquarium or shallow water plant, grows well in shade. Dainty, lavender tipped white flowers that bloom on spike above water.

Each 50c

HYGROPHILA—A fast growing aquarium plant—Bright green strap like leaves. Stems can be broken, new plants root rapidly in gravel. An ideal plant for baby fish to hide in where a thick planting is made.

Per Bunch 25c



"JUNIOR AMAZON SWORD PLANT" Echinodorus species. A dwarf replica of the Amazon Sword Plant. An ideal center plant for a 2 to 5 Gal. aquarium. Grows to a height of about 8 inches.

Each 50c

"PIGMY CHAIN SWORD PLANT" Echinodorus tenellus. Can be used as a center plant in a small aquarium. Reproduces by a chain of vegetative runners. Grows to a height of 3 to 4 inches.

Each 50c

"WATER CELERY"—Bright green leaves resembling the edible celery leaves. A novel plant, worthwhile trying in your aquarium.

Each 35c

WATER ROSE—an unusual aquatic plant—**25c each.**

BRAZILIAN UNDERWATER FERN—just a fair plant for the aquarium—but worth trying. **25c each.**

UTRICULARIA MINOR—a floating plant—one of the best for top growth. **25c per portion**



HAVE A GOOD SUPPLY OF PLANTS IN THE AQUARIUM. MORE THAN HALF THE BEAUTY OF AN AQUARIUM IS IN ITS PLANTING.

VALLISNERIA SPIRALES—(Eel grass). This plant in moderately good light multiplies rapidly and forms a dense growth. It is one of the best oxygenators. 5 for 25c; 50c per dozen

VALLISNERIA "CORKSCREW"—A variation with spiral formation of its leaves. Very desirable as it only grows to the top of the water. 5 for 25c; 50c per dozen.

VARIEGATED VALLISNERIA—A broad leaf variety excellent for larger size aquaria. 2 for 25c

SAGITTARIA—AN OLD BUT USEFUL PLANT, IT HAS GRASS LIKE FORM AND PROPAGATES BY RUNNERS.

SAGITTARIA SINENSIS—This variety generally grows from 6 to 12 inches, one of our best items. 15c each; 2 for 25c.

SAGITTARIA SUBULATA—Its leaves are narrow and thick and dark green. Plant propagates rapidly, leaves, 4 to 10 inches long. 3 for 15c—50c per dozen

SAGITTARIA MICROFOLIA—Excellent for front planting, dwarf variety grows 2 to 3 inches in height. 4 for 25c

SAGITTARIA PUSILLA—A very desirable variety for small tanks. 10c each; \$1.00 per dozen.

Plants for special purposes.

Choice varieties to add to the aquarium.

AMBULIA—A new plant similar in appearance to Cabomba—but much more satisfactory to use in aquarium—light green plant. 35c per bunch.

BANANA PLANTS—An aquatic oddity and easy to grow—a real curiosity—just place it in the tank and watch it grow. 20c each.

CARDIMINE—Round sage green leaves. Per bunch 25c.

CELLOPHANE PLANT—Have leaves of beautiful (cellophane)—green—plants are attractive as center plant; from Honduras. Medium plants 25c—Large plants 50c.

WHILE IT IS ADVISABLE TO GIVE THE FISH AS MUCH SPACE AND NATURAL SURROUNDING AS POSSIBLE YET ONE SHOULD NOT CONDEMN THOSE THAT DO NOT HAVE THE SPACE TO MAINTAIN A LARGE OUTFIT AND HAVE THEIR FISH IN A GLOBE—MILLIONS OF FISH ARE KEPT AND MAINTAINED IN THESE GOLDFISH GLOBES—WITH COMPLETE SUCCESS.

Anacharis—Cabomba—Dwarf Anacharis

Ludwigia—Green Myrio

The varieties of the above list of plants are in separate bunches.

15c Per Bunch

THE ABOVE PLANTS ARE BUNCHED—THESE VARIETIES ARE SUITABLE TO USE IN GOLDFISH GLOBES OR CAN BE USED IN TROPICAL AQUARIA—BY GENTLY ANCHORING IN THE SAND OR GRAVEL.

FLOATING PLANTS—Duckweed, Salvinia, Azolla, Riccia assorted. 25c per portion

AMAZON SWORD PLANT—A gorgeous aquatic plant. Large leaves, bright green varying in shade, depending on light. Excellent as a centerpiece plant. Young plants are produced by runners. 75c each

DWARF AQUARIUM LILY—A true Water Lily that grows well in sand in the aquarium. 45c per plant.

FLOATING WATER FERN—This is an interesting plant. Grows anywhere in size from an inch to 2 feet in diameter, according to the conditions under which it is kept. It is viviparous, the young plants forming in large plant leaves. 10c per plant.

FOUR LEAF CLOVER. per portion 25c

HAIR GRASS—We now have two varieties of this plant. Floating Variety—that can be planted or allowed to float. Another variety that stays dwarf—which grows about three inches tall. 20c per portion.

SPATTERDOCK, SOUTHERN—Beautiful, fan-shaped leaves, needs good light. 20c each

SPATTERDOCK, TROPICAL—A wide, round-leaf variety that is very attractive. 20c each

SAG. GUAYANENSES—Oval, wide leaved, center plant. Requires a bright light. 25c

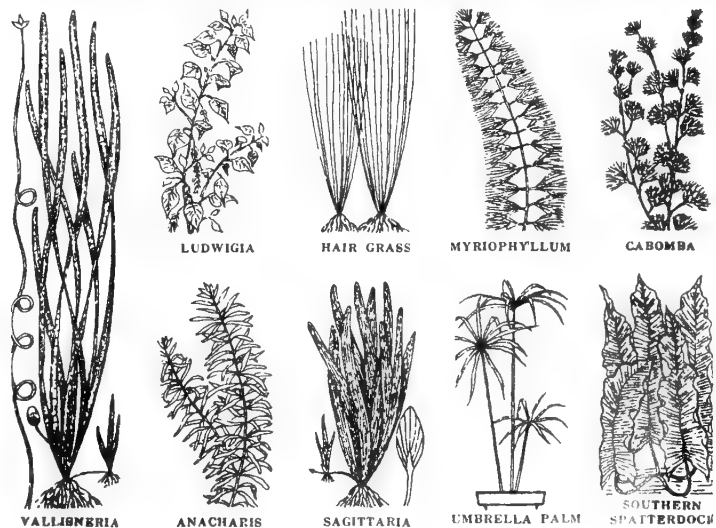
WATER SPRITE—Long graceful fronds spread fanlike in the water. A very desirable plant. Interesting to watch the young plants form on the old leaves. Small size plants 15c each; large size 25c each.

WATER ORCHID—A beautiful shaped subaquatic—grows under shaded conditions. Sometimes produce flowers.

Per plant 35c

PLANTS SHOULD HAVE 8 TO 10 HOURS—GOOD NATURAL LIGHT. IF IN A POOR POSITION FOR LIGHT AN ELECTRIC LIGHT MUST BE SUBSTITUTED. THIS IS DONE BY PLACING A REFLECTOR ON THE TOP OF THE AQUARIUM—GIVING THE PLANTS 8 TO 10 HOURS OF THIS ARTIFICIAL LIGHT. THIS WILL GROW PLANTS AS WELL AS NATURAL LIGHT.

ALL PLANTS REGARDLESS OF THE SIZE OF AN ORDER MUST BE PACKED CAREFULLY TO INSURE AGAINST DAMAGE DUE TO DRYING OUT, ROUGH HANDLING AND COLD. THE BULK OF THE WEIGHT IS IN THE WET PACKING.



Special collections of aquatic plants arranged for your enjoyment and convenience in ordering.

THERE IS ONE HERE FOR YOUR NEEDS

A LARGE COLLECTION OF ASSORTED AQUARIUM PLANTS

Collection No. A-2

15 assorted plants of all the popular varieties, sufficient to balance a 5 to 10 gallon aquarium.

\$1.50

Collection No. A-3

An assortment of at least 20 selected plants in eight to ten varieties. Sufficient for an attractive display in a 10 to 15 gallon aquarium.

\$2.00

Collection No. A-4

A De Luxe assortment of at least 20 assorted plants including some of the more rare types such as Cryptocoryne, Cellophane Plant, Spatterdock, etc., for a 10 to 20 gallon aquarium.

\$2.50

Collection No. A-5

For the 15 to 20 gallon aquarium we recommend this assortment: 30 plants of at least 12 varieties including the four varieties of Cryptocoryne.

\$3.00

Collection No. P-7

These plants grow under water. They are indispensable wherever fish are present. Can also be used in Natural Ponds. Plants especially selected for outdoor use. 10 plants for \$1.50.

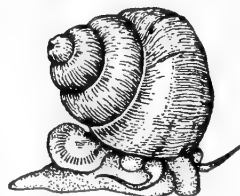
\$1.50

A LARGE ASSORTMENT OF OXYGENATING PLANTS FOR THE POOL

SCAVENGERS . . . for the Aquarium and Pool



AUSTRALIAN SNAIL



JAPANESE SNAIL



RED RAMSHORN SNAIL



FOUR HORNED SNAIL



POND SNAIL



BLACK RAMSHORN SNAIL

Be sure to have some scavengers in your aquarium. Scavengers consume the excrements of the fish, in fact any and all refuse which they find in the aquarium, and thus keep the water clean and in excellent condition. Scavengers placed by themselves in an aquarium are very interesting to watch. The Japanese Snails bring forth their young alive. The Water Newts and Turtles, while not as useful as Scavengers, are very entertaining.

TRAP DOOR SNAILS. (Japanese). These are the largest of the Aquarium Snails and are very hardy. One of the best varieties for use in outdoor pools. **2 for 25c; \$1.00 per dozen.**

BLACK RAMSHORN SNAILS. These are very attractive algae eaters. And are really a necessity in small water gardens. **6 for 25c.**

RED RAMSHORN SNAILS. Similar to the above except body and shell are coral-red. **Two for 25c.**

NEW PHILLIPINE SNAIL—"Horn of Plenty." A pygmy snail of dark brown color—live bearing—very prolific. I regard this snail very highly—in maintaining an aquatic garden—for its ability to eat up excess food. **3 for 25c.**

MYSTERY SNAILS. A very interesting "four horned" variety. Lays its eggs above water line and hatch in about three weeks. Shape similar to the trap door snail—another recommended variety for aquarium or pool. **2 for 25c; \$1.00 per dozen.**

TADPOLES. Must be sent by express in water. They can be shipped along with goldfish. **Two for 25c; 50c per dozen.**

FRESH WATER CLAMS. **2 for 25c; \$1.00 per dozen.**

POND SNAILS. Small, but active workers. **6 for 25c.**

BABY GREEN TURTLES. Each 40c; 2 for 75c.

COLLECTION FOR THE POOL OR AQUARIUM

Trap Door Snails
Black Ramshorn
Trumpet Snails, Clams

For the average pool, a general assortment of Snails and Clams.

COLLECTION NO. S-1

10 for \$1.00

PLANT AND SCAVENGER COLLECTION

PS-1—Plants and Scavengers. A collection suitable for a 2 to 5 gallon aquarium.

8 Plants and 4 Snails

\$1.00

PS-2—A collection of 15 selected plants and 6 assorted snails—suitable to Balance a 10 gallon aquarium.

\$1.50

PS-3—This collection for a 15 to 20 gallon aquarium. 20 assorted Plants (Col. A-4) and asst. of Snails (Col. S-10).

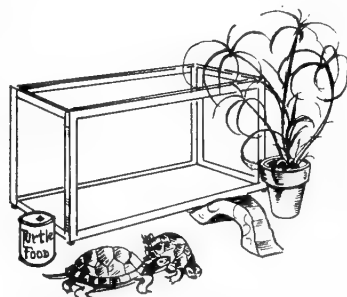
\$3.50

SCAVENGER COLLECTION

Collection No. S-10

Snail collection. Consists of a selection of five varieties of snails. All nice, selected specimens.

\$1.25



TURTLE COLLECTIONS

Due to scarcity of turtles at certain time of the year we will ship this collection only when turtles are available, usually from August to November, February to April.

COL. NO. 57—2 Baby Green Turtles, 1 Umbrella Palm, 1 Box Jo-Jo Turtle Food, 1 Turtle Bridge **1.25.**

COL. NO. 58—All of Col. No. 57 with AO 1—1½ gal. aquarium 6¼" W. by 11¼" L. by 7½" H.—Complete **\$3.25.**

COL. NO. 59—A smaller collection—Includes 1 Baby Green Turtle—1 Box Jo-Jo Turtle Food, 1 Box Pearl Chips, 1 1-qt. Squat Shaped Turtle Bowl—Complete **\$1.00.**

READ THESE BOOKS

YOUR AQUARIUM

A New Book

Brief clear directions for keeping Fishes and plants in health—by Wm. T. Innes—Editor of "The Aquarium"—32 pages, with many illustrations of both gold and Tropical Fish.

Only 30c by mail

GOLDFISH VARIETIES AND WATER GARDENS

By Wm. T. Innes. Contains everything you will want to know about plain and fancy goldfish, including amateur and commercial breeding. Careful directions on all phases of Water Gardening, including handsome examples of many styles of pools. Numerous pictures of Hardy and Tropical Water Lilies and other Pool Plants, many of them in full color.

Price

\$5.50 by mail

EXOTIC AQUARIUM FISHES by Wm. T. Innes. Tenth Edition. This new 500 page book with color plates and black and white illustrations is one that everyone interested in aquarium fishes should own. Maps showing world distribution. Pages devoted to Plants, diseases, enemies, scavengers, etc. New Edition \$7.00 by mail

1001 QUESTIONS ANSWERED ABOUT YOUR AQUARIUM

By Ida M. Mellen and Robert J. Lanier
Illustrated

This book is designed to answer the questions constantly arising in the mind of the amateur aquarist and to provide all fish-lovers with a comprehensive and authoritative reference book. Price each \$3.75.

THE TROPICAL FISH HOBBY—Walter Rogers, a new 154 page book about the hobby. Well illustrated, entertainingly written, and informative. Illustrates and describes many of the latest imported species of fish. Each \$2.00

TROPICAL FISH—by Lucille Mann—a very interesting little book. Chapters on all the important aquatic items. 110 pages. Many illustrations. Price 60c by mail

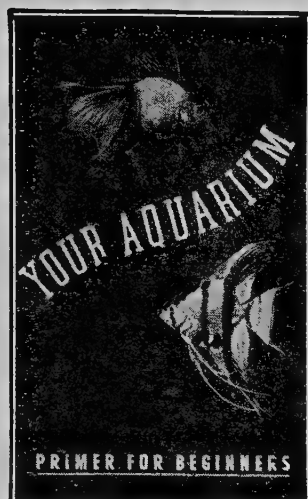
TROPICAL FISH HANDBOOK—by Guenther L. Schott. A thirty-six page book for the beginner. Containing illustration and descriptions of Tropical fish, goldfish, Scavenger, etc. Price 30c by mail

GOLDFISH HANDBOOK—A small but very interesting book. About the popular variety of fish. Price 25c by mail

CACTI AND SUCCULENTS—and how to grow them. An illustrated booklet with 68 pages packed with all the answers on how to grow your plants successfully. Per copy 30c.

THE COMPLETE BOOK OF GARDEN MAGIC—All the information you need. Here is a real value—320 pages, size 8x1¼ inch—Chuck full of How to Plan—Plant and Take care of your garden. 17 full color illustrations—hundreds of line drawings—only \$3.00.

HOW TO GROW AND BLOOM HOUSE PLANTS SUCCESSFULLY—An informative, interesting booklet of 32 pages. Contains 16 illustrations, Shows 77 different types of house plants. Price 35c by mail.



FISH FOODS AND REMEDIES

We take this opportunity to tell you that—our fish foods are tried, tested, and approved. They are made of the things that the aquatic animals like the best, the ingredients that are best for their growth.

Goldfish Food.....	per can 15c	Outdoor Fish Food 10 oz. pkg. 50c
	per lb. 50c	
Tropical Fish Food.....	per can 15c	Fish and Plant Tonic.....4 oz. 25c
	per lb. 75c	per lb. 50c
Shrimp Food.....	per can 15c	Fungus Remedy.....Bottle 25c
	per lb. \$1.50	Aquarium Disinfectant.....25c
Turtle Food.....	per can 15c	Bausmans Fish Tonic.....11 oz. 25c
Newt Food.....	per can 15c	Bausmans Remedy Tablets.....25c
Ant Eggs—for turtles.....	25c	Aqua Remedy—for "ich".....25c

PARAREMEDY—An efficient preparation for Mouth and Body Fungus for Gold or Tropical Fish. 25c

PARATONIC—For treatment of "ich" 5 oz. container 15c

INFUSORIA TABLETS—Just drop in water per can 25c

INFUSORIA POWDER—A fine food for Baby Fishes. Directions on can. per can 25c

BRINE SHRIMP EGGS—Used in producing live food for Tropical Fish. 50c

MICRO WORMS—A new easily raised live food for baby and small mouthed fishes. Cultures shipped in glass covered container with directions for care and propagating. Per Culture \$1.00

WHITE WORMS—(Enchytrae). Large culture with directions for propagating. \$1.00; Small Culture .50

WHITE WORM FEEDER—Cork-Glass tube 25c

PLASTIC WHITE WORM FEEDER 25c

JO-JO AQUARIUM GRAVEL

Coarse, white, Silica grits, just the right size needed to grow plants in your aquarium.

10 lb. Bag 50c.

25 lb. Bag \$1.00.

SHIPPED BY EXPRESS COLLECT ONLY

COLORLED GRAVEL—Waterproof—will not discolor water or fade—Red, Blue, Green, Buff, Brown. 1 lb. package 25c

Small glass nuggets—green, blue, 4 oz. package..... 25c



LOGLIFE FISH FOOD PRODUCTS

A Nationally Advertised Fish Food

TROPICAL FISH FOOD —per can lge. 25c, Sm. 15c; Lb. \$3.00	VITAMIN TABLETS25c
Available in fine, medium and coarse grind.	VITA-MINERAL HEALTH SHELL25c
CONDITIONING FOOD —Per Can 35c	GERMICIDE AND PLANT REBUILDER25c
Available in fine, medium and coarse grind.	ICH AND FUNGUS REMEDY TABLETS25c
MICROGRAIN —Per Can.....35c	AQUA-AID25c

COLLECTION No. 36 Fish Foods—Remedies

½ lb. Goldfish Food or

¼ lb. Tropical Food

(Specify Which)

1 box Fish Tonic

1 bottle Pararemedy

6 Water Purifiers

\$1.00

AFRICAN VIOLETS (Saint Paulia)

The new duPont African Violets represent the greatest advance yet made in the most popular of all house plants. Characteristic of the duPont violets are the extremely large flower and foliage—It is not unusual to have these varieties produce flowers 2½ inches across.

The following are the duPont hybrid Saint Paulias to be introduced this fall:

- DUPONT BLUE NO. 1** Extremely dark \$1.50
DUPONT BLUE NO. 2 Dark blue, but lighter than above..... 1.50
DUPONT BLUE NO. 3 Medium blue..... 1.50
DUPONT BLUE NO. 4 Light blue..... 1.50
DUPONT BLUE NO. 5 Pale blue..... 1.50
DUPONT SILVER PINK Light lavender pink with silver overcast..... 1.50

Price \$1.50 per plant—duPont collection—all six varieties for \$7.50 shipped in 2½ inch clay pots.

- BLUE BOY** Blue—free bloomer..... .50
ULERY'S BLUE GIRL One of the best of African violets—free blooming, beautiful deep blue..... .50



Make an African Violet the center piece for your terrarium—Continuous bloom and beauty—Grow violet cuttings in your terrariums—Have you tried to grow violets under glass? If you have tried other methods without too much success by all means try growing them in a terrarium.

- LADY GENEVA**—Blue White Edge \$1.50



PHILODENDRON PERTUSUM (Monstera deliciosa Mexico) pinately cut—perforated large leaves—well known decorative plant. \$3.50

OTHER LARGE LEAFED PHILODENDRON VARIETIES

Very decorative for anywhere in the home or office.

- CRESTAFOLIUM**—ea. \$3.00
HOSTATUM—ea. \$3.00
DUBIUM—ea. \$3.00
AURITUM—ea. \$2.50
TRIFOLIATUM—ea. \$2.50



- No. 12** Frog & Toadstool—6 inches long—4½ inches high. Each..... 1.50
No. 14 Rustic Bridge—6½ inches long, 3 inches wide, 3½ inches high. Each..... 1.00

- WHITE LADY** Another patented variety75
PINK BEAUTY A patented true pink variety50
ORCHID BEAUTY Orchid colored bloom75
WEST COAST AMETHYST Sky blue 1.00
NEW DOUBLE ORCHID Gorgeous Variety 2.00
PURPLE PRINCE Rich, clear purple, with light, flat, green leaf..... .75
PINK SUPREME (Amazon) Big pink bloom 1.50
RED HEAD SUPREME (Amazon) Large blooms, deep wine color..... 1.50
DOUBLE DUTCHESS SUPREME Large Double flower, purple..... 1.50
DAINTY MAID 1.00
DOUBLE DUTCHESS Double flowers, purple 1.00
THE AFRICAN VIOLET—by Helen Van Pelt Wilson. If you are fascinated by the African Violet you will love this book—fully illustrated—191 pages. Price \$2.50



No. 5

No. 6

No. 7

- No. 5** Standing Metal Diver and releaser on a cement base. Size 2½"x2½"x3¼". Unpainted Each..... \$1.00 Painted Each..... \$1.20
No. 6 Metal Diver and Trunk—mounted on cement base. Size base 4"x3"x3½". Unpainted Each..... \$1.60 Painted Each..... \$1.80
No. 7 Diver and Ship combination—A standing metal diver and ship model mounted on cement base. Size base 7½"x3¼"x2¼". Unpainted Each..... \$1.80 Painted Each..... \$2.00

INDOOR GARDENING PROVIDES YEAR ROUND PLEASURE

To flower lovers and plant collectors—a terrarium, a window box, or a nicely planted piece of pottery serves as an outlet for gardening enthusiasm ordinarily curtailed by wintry weather. Decorators say, "It's not a home till it's planted." Indoors and out—plants and living decorations provide enjoyable relaxation as well as added beauty everywhere in the home. We have done our best to grow and list in our catalog, unusual and decorative plants that will thrive under ordinary home conditions. We make no bold or exaggerated claims—we state simply, "We try to do our best—always."

PLANTS For The TERRARIUM, DISH GARDEN And HOUSE

FERNS

TD PTERIS VARIEGATED.....	35c
TD PTERIS WILSONII.....	35c
TD PTERIS CRISTATA.....	35c
TD CRYTONIUM.....	35c

CACTI

D CEREUS VARIETY—Peruvianus.....	25c
D CHANAECEREUS SYLVESTRII.....	25c
D OPUNTIA—Boxing Glove.....	25c
D ALOE NOBILIS.....	25c
D OPUNTIA RUFIDA.....	25c
D MAMMILLARIA.....	25c
D STAPELIA.....	25c
D ALOE—Gasteria.....	25c
D NYCTOCEREUS SERPENTINUS.....	25c
D HAWORTHIA CYMBRIFORMIS.....	25c
D HAWORTHIS COARCTATA.....	25c
D TORCHCACTUS.....	25c
D ECHINOCEREUS.....	25c
D SEMPERVIVUM.....	25c
D OPUNTIA CRESTATA.....	25c
D EUPHARBEA CAPUT MEDUSSE.....	25c

TREE LIKE PLANTS

TD EUONYMUS—Yellow Queen.....	35c
TD MYRTUS COMPACTA.....	25c
TD BUXUS JAPONICA (Boxwood).....	25c
TD EUONYMUS—Silver Queen.....	35c
TD PITTISPORIUM—Green and White.....	75c
TD PITTISPORIUM—Green.....	35c
TD PODACORPUS—Japanese Yew.....	25c
TD VARIEGATED GOLDEN PRIVET.....	35c

D—Plants suitable for Dish Gardens.

T—Plants suitable for Terrariums.

H—Plants used as Potted Plants Only.

TD—Plants suitable for either Dish Garden or Terrariums.

All Plants—However can be used as individual potted plants around the home.

COLORS GRAVEL—For the Aquarium or Terrarium—
Sampler Kit—5 4-oz. packages—5 assorted colors—
Green, Red, Blue, Brown, Buff for 50c; 1 lb. package
(Specify Color) 25c per lb.

DECORATIVE PLANTS

H WATERMELON PEPEROMIA.....	50c
T IRISH MOSS.....	25c
T PINK VEINED FITTONIA.....	35c
T MOSS FERN.....	35c
T BRAZILIAN EPICIA.....	50c
T STAR CRYPTANTIS.....	35c
T GREEN CRYPTANTIS.....	25c
T SPIDER CRYPTANTIS.....	50c
T WHITE & GREEN FITTONIA.....	35c
D CRASULLA—Jade Plant.....	25c
D CRASULLA—Tree Like.....	25c
TD DRACENEA.....	50c
D PANDA PLANT.....	25c
TD SPANISH SHAWL (Schizocentron elegans).....	35c
TD CISSUS STRIATA.....	50c
TD CISSUS NYERIENSIS*.....	75c
D CEROPEGIA WOODIE.....	35c
T HOYA CARNOSA (Wax plant).....	75c
T HOYA VARIEGATED.....	\$1.00
T HOYA EXOTICA.....	\$2.00
H SANAEVERIA (Bartels Sensation).....	\$2.00
TD THE PRAYER PLANT (Maranta Kerchoviana).....	50c
TD PELLONIA.....	35c
H TRADESCANTIA DISCOLOR.....	50c
TD TALMIEA MENZIEZI (Piggy back plant).....	50c



No. 134

GLASS GARDENS

BRANDY SNIFTER—Too large for drinking purposes, just right for planting—an ideal container for a Betta-Cactus garden—or miniature woodland scene.

NO. 134 Snifter, 7 quart 7 oz. capacity, 11 1/4 inches high. each \$3.50

NO. 135 Snifter, 2 quart, 7 3/4 inches high. each \$1.50

NO. 136 Snifter, 30 oz. capacity, 6 inches high. each \$1.00

PLANT COLLECTIONS

More than half the beauty is in the planting! These plant collections include enough of the right kinds of plants to make any of these unusual glass containers a "thing of beauty." If an aquatic planting is desired refer to our aquatic plant collections page 8.

COL. TB-25—Collection of six plants—Boxwood, Syngonium, Euonymus, Fittonia, and two table ferns, three ornaments, soil and colored gravel. \$2.50

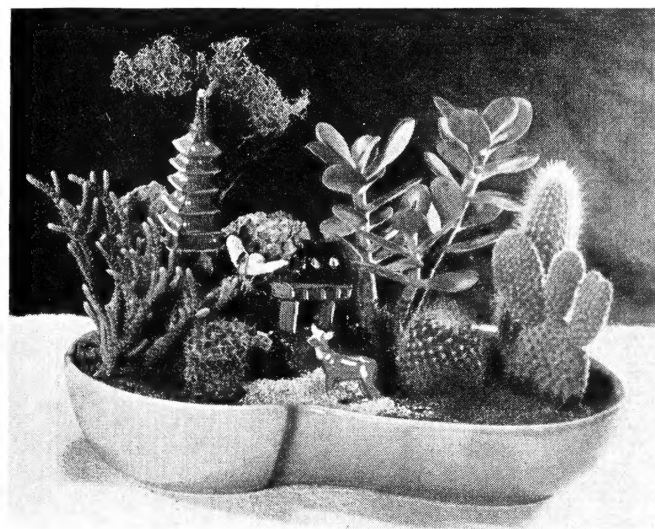
COL. TB-25—Enough plants for No. 134.

COL. TB-15—Assortment of four suitable plants, one miniature ornament, colored gravel and soil. \$1.50

COL. TB-15—For No. 135.

COL. TB-12—An assortment of five suitable Cacti, one miniature ornament, colored gravel and soil. \$1.50

COL. TB-12—For No. 136.



Dish Gardens No. 104

Planter
Only

\$1.00

Colors—
Blue or Green

2" deep,
10" long,
5 1/4" wide

NO. C-104 We suggest as a center piece for an unusual table decoration, sure to be talked about. Cacti and succulents, all hardy plants, with miniature ornaments to lend an oriental touch to a beautiful planting.

Both collections come packed complete with Bowl, plants, ornaments, and colored gravel. (But not planted.)

No. C-104 Complete..... \$2.80

IVIES....

H-1 ENGLISH IVY (*Hedera Helix*). For the border where it is a bit shady. Alternate dark green leaves. **Each 20c.**

H-2 HEART LEAF IVY (*Hedera Colchica*). Its leaves form a definite heart pattern. **Each 25c.**

H-3 SELF BRANCHING IVY (*Hedera Pittsburgh*). Grows with new branches forming at the base of the leaves. **Each 25c.**

H-4 VARIEGATED IVY (*Hedera Helix Variegata*). A blending of green and white not hardy. **Each 25c.**

H-5 BUNCHLEAF IVY (*Hedera Conglomerata*). Small bunchy and new. Leaves are curly. **Each 50c.**

H-6 LEOPARD IVY (*Hedera Colchica Variegata*). Leaves are deep green with tiny white dotted coloring on the surface of the leaf. **Each 35c.**

H-7 GRAPE IVY (*Vitis Rhombifolia*). Leaves are bright green shiny like the leaves of a grape vine. **Each 25c.**

H-19 VIOLET REED A new ivy—has three pointed leaves with a distinct curly effect—entirely different in form from other ivies—easy to grow. **Each 25c.**

H-20 MANDAS CRESTED IVY A compact trailing plant—Beautiful large cellophane green wavy leaves—distinctly different—one of those "must have" varieties. **Each 50c.**

H-21 PINOAK IVY Dwarf, self branching creeper, dark green leaves. **Each 25c.**

H-22 GOLD DUST IVY A new Ivy—a beautiful ivy—mottled yellow and green background—a free growing variety with trailing habits. **Each 50c.**

COLLECTION H-125

One each
of the above

\$1.25

H-23 NEEDLE POINT Dainty little leaves—growing close together, self-branching, makes it desirable for the home. **Each 35c.**

H-24 BARCAFERS IDEAL Different in shape from other ivies—leaves have a curly effect—Dark green foliage. **Each 35c.**

H-25 FAN IVY One of the best—fan shaped leaves—veins in leaves of silver sheen—strong bushy grower. **Each 35c.**

H-26 RAYS SUPREME Another pointed leaf variety with self branching leaves. **Each 35c.**

H-27 GLACIER—The finest of variegated green and white ivies—self branching, fast grower and trailing. **Each 50c.**

COLLECTION NO. H-150

One Each of
the Above

\$1.55

ACE OF SPADES IVY A new ivy—Having very narrow pointed leaves. Three points forming one leaf. Splendid for planting pottery. **35c.**

GREEN RIPPLES IVY This ivy must not be over looked. Leaves are a very glossy, dark green and form close together on the branch. A low and bushy plant, fast growing. Center point of leaf is very pointed. **35c.**

GREEN SPEAR IVY An ivy that has a very distinct spear shaped leaf. A very showy plant, foliage is very heavy and stocky. It is very dark green in color. **50c.**

GOOD'S SELF BRANCHING IVY This ivy has a broad heavy leaf. Its leaves are rounded on the end. Almost forming a heart. Heavily veined in a very delicate green. Self branching, fast growing. This plant is very picturesque for any setting. **35c.**

CHRISANNA IVY An ivy that grows rapidly, bushy and vines very well. It has an arrow shaped leaf but all leaves are not uniform. Having a variegation of darker green and white on the leathery foliage, which stand out on the purple Stems. This Ivy is a Must. **25c.**

COLLECTION NO. H-175

One each
above

\$1.50

COLLECTION NO. H-50

One each of the above
described Ivy plants.
For only

\$1.75

H-8 SPEAR HEAD IVY A miniature leaf—self branching Ivy—compact—easy to grow. **35c each.**

H-9 MINIATURE VARIEGATED IVY A small leaf type similar to the large leaved variegated Ivy. **35c each.**

H-10 ARBORESCENS IVY (*Conglomerata Erecta*)—an ivy oddity—grows stiff and erect with small leaves standing out from two sides of the stem. **35c each.**

H-11 SMALL LEAVED VARIEGATED IVY (*Elegantissima*) a beautiful Ivy of very slow growth. **25c each.**

H-12 ALBANY IVY (Dwarf Ivy) compact—dense growth—Hardy. **35c each.**

COLLECTION H-75

One each
of the above

\$1.50

H-14 WEBERS CALIFORNIA IVY A new variety of compact growth leaves vary in size and shape—trailing type. **25c.**

H-15 MERION BEAUTY A dainty small leaf variety of self branching habits—grows compact and trails. **25c.**

H-16 CRINKLY IVY A most unusual Ivy—Round curly crinkly leaves. Grows erect. **75c.**

H-17 TORTUOSA Another unusual Ivy—Leaves have three distinct points—glossy green color. **25c.**

H-18 ALGERIAN IVY Here's an ivy that really will grow for you—giant dark green leaves on long stems (a Jack and the Bean Stock Ivy). **25c.**

COLLECTION H-100

These 5 new
varieties

\$1.50

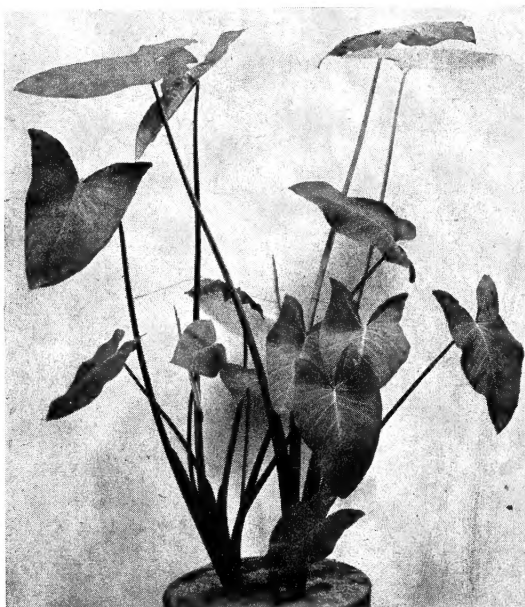
A COMPLETE COLLECTION OF IVIES

Months of pleasure—for a small amount of money—an enjoyable hobby—it is easy to grow and develop all these plants.

COLLECTION NO. H-300

All Ivies Listed
31 Different Ivies (Labeled)

**FOR
\$8.00**



VIOLET STEM TARO

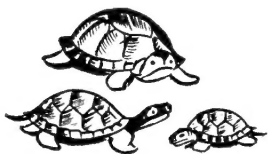
TARO—All the plants in this group are excellent for the water garden—should be planted in shallow water.

IMPERIAL TARO—Leaves blotched a dark brown and violet black—grows 18 to 24 inches tall. **Each 50c.**

VIOLET STEM TARO—A rather new variety—leaves and stems a violet color—grows about 36 inches tall. **Each \$1.00**

PURPLE STEM TARO—This variety is a rapid grower—excellent for a center piece or where a plant is needed for height. **Each 75c**

TURTLES—MOM-POP and the **BABY TURTLE**—Made of durable concrete and painted in natural colors—these Turtles can be set around the pool to enhance its naturalness.

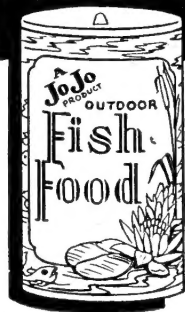


PAPA TURTLE 2¾ inches high—6 inches long—4 inches wide. **Each 75c.**

Mamma Turtle 2 inches high, 4½ inches long, 3 inches wide. **Each 50c.**

Baby Turtle 1¼ inches high, 3 inches long, 2¼ inches wide. **Each 35c; 6 for 1.50.**

Fish Eager to Eat JoJo Outdoor Food



Big 10 ounce package

50c 3 for \$1.45

LOVELAND

Goldfish Farm

Aquatic Nurseries

LOVELAND, OHIO